

# TRENDS IN FINANCIAL INCLUSION MONITORING INDICATORS IN WAEMU IN FY 2018



Directorate-General for Financial Stability and Inclusion Financial Inclusion Directorate

# TRENDS IN FINANCIAL INCLUSION MONITORING INDICATORS IN WAEMU IN FY 2018

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38

| CONTENTS                                                                                                           | 2  |
|--------------------------------------------------------------------------------------------------------------------|----|
| I. STATUS OF FINANCIAL INCLUSION IN WAEMU IN 2018.                                                                 | 3  |
| II. COUNTRY-BY-COUNTRY SUMMARY OF CHANGES IN FINANCIAL INCLUSION MONITORING INDICATORS IN WAEMU FROM 2008 TO 2018. | 6  |
| 2.9 Summary for the Union.                                                                                         | 7  |
| 2.1 Summary for Benin.                                                                                             | 9  |
| 2.2 Summary for Burkina Faso.                                                                                      | 11 |
| 2.3 Summary for Côte d'Ivoire.                                                                                     | 13 |
| 2.4 Summary for Guinea-Bissau.                                                                                     | 15 |
| 2.5 Summary for Mali                                                                                               | 17 |
| 2.6 Summary for Niger                                                                                              | 19 |
| 2.7 Summary for Senegal                                                                                            | 21 |
| 2.8 Summary for Togo.                                                                                              | 23 |
| III. SYNTHETIC FINANCIAL INCLUSION INDEX IN WAEMU FROM 2008 TO 2018.                                               | 25 |
| 3.1 Trends in the Synthetic Financial Inclusion Index in WAEMU from 2008 to 2018.                                  | 26 |
| 3.2 Graphs.                                                                                                        | 26 |
| IV. INDICATOR-BASED SUMMARY OF FINANCIAL INCLUSION MONITORING IN WAEMU FROM 2008 TO 2018.                          | 27 |
| 4.1 Financial Services Access Indicators.                                                                          | 28 |
| 4.1.1 Aggregate Financial Services Demographic Penetration Rate.                                                   | 28 |
| 4.1.2 Aggregate Financial Services Geographic Penetration Rate.                                                    | 30 |
| 4.2 FINANCIAL SERVICES Usage INDICATORS.                                                                           | 32 |
| 4.2.1 Strict Banking Rate                                                                                          | 32 |
| 4.2.2 Extended Banking Rate                                                                                        | 33 |
| 4.2.3 Aggregate Financial Services Rate of Usage.                                                                  | 34 |
| 4.3 Financial Services Affordability Indicators.                                                                   | 37 |
| 4.3.1 Bank Deposit Interest Rates.                                                                                 | 37 |

4.3.2 Bank Loan Interest Rates.

# I. STATUS OF FINANCIAL INCLUSION IN WAEMU IN FY 2018

# I. STATUS OF FINANCIAL INCLUSION IN WAEMU IN 2018 (Based on a population group aged 15 and older)

| YEARS                                                                                                                                                                                                                                                                                                                      | BN     | BF     | CI     | GB     | ML     | NG     | SN     | TG     | UNION  |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| FINANCIAL SERVICES ACCESS INDICATORS                                                                                                                                                                                                                                                                                       |        |        |        |        |        |        |        |        |        |
| 1-Aggregate Financial Services Demographic Penetration Rate (TGPSFd) Total number of financial service points/adult population)*10,000                                                                                                                                                                                     | 115.48 | 62.26  | 60.21  | 1.97   | 56.28  | 26.18  | 52.96  | 32.67  | 56.39  |
| 2-Aggregate Financial Services Geographic Penetration Rate (TGPSFg)                                                                                                                                                                                                                                                        | 644.93 | 255.77 | 293.01 | 5.07   | 47.39  | 21.56  | 249.80 | 258.87 | 110.89 |
| FINANCIAL SERVICES USAGE INDICATORS                                                                                                                                                                                                                                                                                        |        |        |        |        |        |        |        |        |        |
| 3-Banking Services Rate of Usage (TUSB) (= Number of individuals with bank deposit or credit accounts / adult population)                                                                                                                                                                                                  | 12.25% | 16.20% | 21.31% | 10.78% | 23.26% | 5.59%  | 17.17% | 22.92% | 16.96% |
| 4-Strict Banking Rate (TBS) (= Number of individuals with deposit or credit accounts at banks, postal services, savings banks and the Treasury / adult population)                                                                                                                                                         | 22.48% | 21.28% | 21.63% | 10.78% | 23.26% | 5.82%  | 18.97% | 26.78% | 19.34% |
| 5-Microfinance Services Rate of Usage (TUSM) (= Total number of individuals with accounts at microfinance institutions / adult population)                                                                                                                                                                                 | 46.19% | 20.01% | 10.99% | 1.07%  | 13.47% | 8.86%  | 32.90% | 58.61% | 21.71% |
| 6-Extended Banking Rate of usage (TBE) (= Number of individuals with deposit or credit accounts at banks, postal services, national savings banks, the Treasury, and microfinance / adult population)                                                                                                                      | 68.67% | 41.29% | 32.63% | 11.84% | 36.73% | 14.68% | 51.87% | 85.40% | 41.05% |
| 7-E-money Services Rate of Usage (TUSME) (based on opened accounts = Number of individuals with e-money accounts at EMIs, e-money issuing banks and other financial institutions / adult population)                                                                                                                       | 97.11% | 71.30% | 71.74% | 69.04% | 48.19% | 8.75%  | 61.85% | 87.23% | 60.58% |
| 8-E-money Services Rate of Active Usage (TUSME)  (based on active accounts = Number of individuals with active e-money accounts at EMIs, e-money issuing banks and other financial institutions / adult population)  (An active account is defined as one that has made at least one transaction during the last 3 months) | 49.32% | 54.52% | 49.48% | 11.12% | 17.46% | 2.89%  | 29.16% | 31.22% | 33.95% |

## I. STATUS OF FINANCIAL INCLUSION IN WAEMU IN 2018

| YEARS                                                                                                                                                                                                                                                                             | BN     | BF     | CI      | GB     | ML     | NG     | SN     | TG     | UNION  |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------|--------|---------|--------|--------|--------|--------|--------|--------|
| 9-Aggregate rate of usage of financial services (TGUSF) <sup>(**)</sup> (based on opened E-money accounts = total number of private individuals with accounts opened at banks, post offices, national savings banks, the Treasury, microfinance, emoney issuers/adult population) | 88.90% | 98.06% | 105.53% | 20.71% | 86.25% | 23.60% | 89.11% | 96.52% | 83.51% |
| 10-Aggregate rate of usage of financial services (TGUSF) (Based on active E-money accounts = total number of private individuals with active accounts at banks, post offices, national savings banks, the Treasury, Microfinances, and EMIs/ adult population)                    | 86.90% | 79.17% | 82.10%  | 16.52% | 54.19% | 16.27% | 78.22% | 84.59% | 66.62% |
| 11-Aggregate rate of usage of financial services (TGUSF)  (based on opened accounts), adjusted for multibanking                                                                                                                                                                   | 76.19% | 84.72% | 90.44%  | 17.75% | 73.92% | 20.22% | 76.37% | 82.04% | 71.64% |
| 12-Aggregate rate of usage of financial services (TGUSF) or Financial inclusion rate  (based of active accounts), adjusted for multibanking                                                                                                                                       | 74.47% | 68.40% | 70.36%  | 14.16% | 46.30% | 13.94% | 67.03% | 71.90% | 57.14% |
| FINANCIAL SERVICES AFFORDABILITY INDICATORS                                                                                                                                                                                                                                       |        |        |         |        |        |        |        |        |        |
| 13-Nominal Interest Rate on Bank Deposits                                                                                                                                                                                                                                         | 5.76%  | 5.70%  | 4.98%   | 4.42%  | 4.92%  | 5.70%  | 5.46%  | 5.68%  | 5.41%  |
| 14-Real Interest Rate on Bank Deposits (≃ Nominal Interest Rate on Bank Deposits – average inflation rate)                                                                                                                                                                        | 6.61%  | 3.53%  | 4.25%   | 3.39%  | 3.02%  | 2.92%  | 4.11%  | 6.53%  | 4.26%  |
| 15-Nominal Interest Rate on Bank Loans                                                                                                                                                                                                                                            | 7.78%  | 7.44%  | 6.33%   | 9.15%  | 7.86%  | 9.23%  | 5.89%  | 8.17%  | 6.79%  |
| 16-Real Interest Rate on Bank Loans<br>(= nominal interest rate on bank loans – average inflation rate)                                                                                                                                                                           | 8.65%  | 5.23%  | 5.59%   | 8.07%  | 5.91%  | 6.36%  | 4.53%  | 9.04%  | 5.63%  |
| 17- SYNTHETIC FINANCIAL INCLUSION INDEX                                                                                                                                                                                                                                           | 0.604  | 0.514  | 0.523   | 0.191  | 0.380  | 0.259  | 0.499  | 0.445  | 0.443  |

<sup>(\*\*)</sup> The aggregate rate of usage of financial services incorporates data from all account holding entities

# II. COUNTRY-BY-COUNTRY SUMMARY OF CHANGES IN FINANCIAL INCLUSION MONITORING INDICATORS IN WAEMU FROM 2008 TO 2018

#### 2.0 SUMMARY FOR WAEMU

| YEARS                                                                                                                                                               | 2008  | 2009  | 2010   | 2011   | 2012   | 2013   | 2 014  | 2015   | 2016   | 2017   | 2018   |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------|-------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| FINANCIAL SERVICES ACCESS INDICATORS                                                                                                                                |       |       |        |        |        |        |        |        |        |        |        |
| 1-Banking Services Demographic Penetration Rate<br>Number of banking service points/adult/poptulation)*10,000                                                       | 0.24  | 0.27  | 0.56   | 0.63   | 0.68   | 0.75   | 0.80   | 0.85   | 0.85   | 0.93   | 0.89   |
| 2-Microfinance Services Demographic Penetration Rate (Number of microfinance service points /adult population)*10,000                                               | 0.59  | 0.62  | 0.65   | 0.63   | 0.64   | 0.66   | 0.67   | 0.68   | 0.63   | 0.67   | 0.67   |
| 3-E-Money Services Demographic Penetration Rate Number of e-money service points /adult population)*10,000                                                          |       |       | 0.31   | 0.80   | 4.54   | 11.33  | 20.28  | 28.77  | 25.84  | 38.53  | 54.53  |
| 4- Financial Services Demographic Penetration Rate (TGPSFd) Total number of financial service points/adult/population)*10,000                                       | 1.01  | 1.06  | 1.65   | 2.19   | 5.98   | 12.88  | 21.93  | 30.56  | 27.59  | 40.42  | 56.39  |
| 5-Banking Services Geographic Penetration Rate Number of banking service points/total afea) 1,000 km.                                                               | 0.34  | 0.39  | 0.85   | 0.99   | 1.10   | 1.25   | 1.38   | 1.49   | 1.55   | 1.75   | 1.76   |
| 6-Microfinance Services Geographic Penetration Rate Number of microfinance service points/total area) 11,000 km.                                                    | 0.83  | 0.90  | 0.98   | 0.98   | 1.04   | 1.09   | 1.15   | 1.19   | 1.15   | 1.26   | 1.32   |
| 7-E-money Services Geographic Penetration Rate Number of e-money service points/total area)*1,000 km:                                                               |       |       | 0.46   | 1.26   | 7.35   | 18.85  | 34.81  | 50.6   | 47.02  | 72.61  | 107.24 |
| 8- Financial Services Geographic Penetration Rate (TGPSFg) (Total number of financial service points/total area)*1,000 km.                                          | 1.42  | 1.55  | 2.50   | 3.44   | 9.69   | 21.42  | 37.62  | 53.75  | 50.20  | 76.17  | 110.89 |
| FINANCIAL SERVICES Usage INDICATORS                                                                                                                                 |       |       |        |        |        |        |        |        |        |        |        |
| 9-Banking Services Rate of Usage (TUSB) = Number of individuals with bank deposit or credit accounts / adult population)                                            | 7.68% | 7.77% | 8.57%  | 10.89% | 10.81% | 11.79% | 12.44% | 13.07% | 13.84% | 14.05% | 16.96% |
| 10-Strict Banking Rate (TBS) (= Number of individuals with deposit or credit accounts at banks, postal services, savings banks and the Treasury / adult population) | 8.92% | 9.69% | 10.79% | 12.96% | 12.94% | 13.97% | 14.71% | 15.45% | 16.30% | 16.39% | 19.34% |

#### 2.0 SUMMARY FOR WAEMU

(Based on a population group aged 15 and older)

| YEARS                                                                                                                                                                                                       | 2008   | 2009   | 2010   | 2011   | 2012   | 2013   | 2 014  | 2015   | 2016   | 2017   | 2018   |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| 11-Microfinance Services Rate of Usage (TUSM) (= Total number of individuals with accounts at microfinance institutions / adult population)                                                                 | 11.53% | 13.24% | 14.90% | 14.38% | 15.49% | 16.91% | 17.54% | 18.37% | 18.73% | 19.44% | 21.71% |
| 12-Extended Banking Rate (TBE)  = Number of individuals with deposit or credit accounts in banks, postal services, savings banks, the Treasury, and Microfinances / adult population)                       | 20.44% | 22.94% | 25.68% | 27.34% | 28.43% | 30.88% | 32.24% | 33.83% | 35.03% | 35.82% | 41.05% |
| 13-E-money Services Rate of Usage (TUSME) (based on opened accounts = Number of individuals with e-money accounts at EMIs, e-money issuing banks and other financial institutions / adult population)       |        |        | 0.35%  | 5.42%  | 8.27%  | 13.86% | 22.70% | 28.75% | 32.50% | 55.38% | 60.58% |
| 14-E-money Services Rate of Usage (TUSME) (based on active accounts = Number of individuals with active e-money accounts at EMIs, e-money issuing banks and other financial institutions / adul population) |        |        | 0.18%  | 3.25%  | 4.92%  | 8.59%  | 11.15% | 14.82% | 19.75% | 29.88% | 33.95% |
| 15-Overall rate of Usage of financial services (TGUSF)(**)  Based on active EM accounts = Extended Banking Rate + E-money services rate of Usage, based on active accounts)                                 | 20.44% | 22.94% | 25.86% | 30.59% | 33.35% | 39.48% | 43.39% | 48.64% | 54.77% | 62.45% | 66.62% |
|                                                                                                                                                                                                             | 17.52% | 19.66% | 22.17% | 26.22% | 28.59% | 33.85% | 37.19% | 41.71% | 46.95% | 53.56% | 57.14% |
| FINANCIAL SERVICES AFFORDABILITY INDICATORS                                                                                                                                                                 |        |        |        |        |        |        | -      |        |        |        |        |
| 17-Nominal Interest Rate on Bank Deposits                                                                                                                                                                   | 4.98%  | 4.98%  | 5.11%  | 5.26%  | 5.04%  | 5.25%  | 5.33%  | 5.16%  | 5.37%  | 5.28%  | 5.41%  |
| 18-Real interest Rate on Bank Deposits<br>(= nominal Interest Rate on Bank Deposits – average inflation rate)                                                                                               | -2.25% | 4.57%  | 3.70%  | 1.34%  | 2.61%  | 3.64%  | 5.50%  | 4.03%  | 5.05%  | 4.24%  | 4.26%  |
| 19-Nominal Interest Rate on Bank Loans                                                                                                                                                                      | 8.12%  | 8.58%  | 8.39%  | 8.50%  | 7.99%  | 7.65%  | 7.26%  | 7.01%  | 6.93%  | 6.93%  | 6.79%  |
| 20-Real interest Rate on Bank Loans<br>(= nominal interest rate on bank loans – average inflation rate)                                                                                                     | 0.67%  | 8.16%  | 6.93%  | 4.47%  | 5.50%  | 6.01%  | 7.43%  | 5.86%  | 6.61%  | 5.87%  | 5.63%  |
| 21- SYNTHETIC FINANCIAL INCLUSION INDEX                                                                                                                                                                     | 0.213  | 0.205  | 0.213  | 0.217  | 0.235  | 0.264  | 0.299  | 0.332  | 0.332  | 0.379  | 0.443  |

<sup>(\*\*)</sup> The aggregate rate of Usage of financial services incorporates data from all account holding entities, including EMIs from 2010.

# 2.1 SUMMARY FOR BENIN

| YEAR                                                                                                                                                                 | 2008   | 2009   | 2010   | 2011   | 2012   | 2013   | 2 014  | 2015   | 2016   | 2017   | 2018   |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| FINANCIAL SERVICES ACCESS INDICATORS                                                                                                                                 |        |        |        |        |        |        |        |        |        |        |        |
| 1-Banking Services Demographic Penetration Rate (Number of Banking service points/adult population)*10,000                                                           | 0.23   | 0.31   | 0.59   | 0.66   | 0.73   | 0.82   | 0.83   | 0.83   | 0.86   | 0.86   | 0.87   |
| 2Microfinance Services Demographic Penetration Rate Number of microfinance service points (adult Bopulation)*10,000                                                  | 0.79   | 0.95   | 0.98   | 0.97   | 0.97   | 0.94   | 0.95   | 1.00   | 1.08   | 1.00   | 1.00   |
| 3-E-Money Services Demographic Penetration Rate Number of e-money service points /adult/population) 10,000                                                           |        |        | 0.00   | 0.00   | 20.34  | 39.10  | 43.26  | 47.83  | 52.83  | 66.71  | 112.93 |
| 4-Aggregate Financial Services Demographic Penetration Rate (TGPSFd) Total number of financial service points/adult population 10,000                                | 1.49   | 1.72   | 2.00   | 2.04   | 22.43  | 41.23  | 45.41  | 50.03  | 55.14  | 69.21  | 115.48 |
| 5-Banking Services Geographic Penetration Rate Number of banking service points/total area)*1,000 km:                                                                | 0.92   | 1.27   | 2.52   | 2.89   | 3.29   | 3.83   | 3.99   | 4.16   | 4.44   | 4.61   | 4.84   |
| 6-Microfinance Services Geographic Penetration Rate<br>(Number of microfinance service pointstodif area)*1,000 km:                                                   | 3.14   | 3.88   | 4.14   | 4.25   | 4.34   | 4.37   | 4.56   | 4.98   | 5.59   | 5.35   | 5.59   |
| 7-E-money Services Geographic Penetration Rate Number of e-money service points/total area)*1,000 km:                                                                |        |        | 0.00   | 0.00   | 91.4   | 181.91 | 208.37 | 238.67 | 273.36 | 358.66 | 631.46 |
| Aggregate Financial Services Geographic Penetration Rate (TGPSFg)                                                                                                    | 5.86   | 7.00   | 8.45   | 8.95   | 100.74 | 191.83 | 218.66 | 249.58 | 285.28 | 371.35 | 644.93 |
| INDICATORS OF FINANCIAL SERVICES ACCESS                                                                                                                              |        |        |        |        |        |        |        |        |        |        |        |
| 9-Banking Services Rate of Usage (TUSB)  (= Number of individuals with bank deposit or credit accounts / adult population)                                           | 7. 62% | 9.22%  | 10.63% | 12.04% | 12.64% | 15.12% | 16.01% | 15.66% | 16.05% | 10.61% | 12.25% |
| 10-Strict Banking Rate (TBS)  (= Number of individuals with deposit or credit accounts at banks, postal services, savings banks and the Treasury / adult population) | 18.38% | 19.63% | 21.55% | 22.61% | 23.22% | 25.36% | 26.32% | 26.35% | 26.74% | 20.88% | 22.48% |

#### 2.1 SUMMARY FOR BENIN

(Based on a population group aged 15 and older)

| YEARS                                                                                                                                                                                                                           | 2008   | 2009   | 2010   | 2011   | 2012   | 2013   | 2014   | 2015   | 2016   | 2017   | 2018   |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| 11-Microfinance Services Rate of Usage (TUSM)<br>(= Total number of individuals with accounts at microfinance institutions / adult population)                                                                                  | 22.92% | 27.70% | 31.37% | 29.65% | 28.78% | 36.88% | 38.29% | 38.76% | 36.41% | 42.34% | 46.19% |
| 1 12-Extended Banking Rate (TBE) (= Number of individuals with deposit or credit accounts in banks, postal services, savings banks, the Treasury, and Microfinances / adult population)                                         | 41.30% | 47.33% | 52.92% | 52.26% | 52.00% | 62.24% | 64.61% | 65.11% | 63.15% | 63.22% | 68.67% |
| 13-E-money Services Rate of Usage (TUSME) (based on opened accounts = Number of individuals with e-money accounts at EMIs, e-money issuing banks and other financial institutions / adult population)                           |        |        | 0.06%  | 0.12%  | 0.20%  | 0.35%  | 5.11%  | 14.17% | 19.21% | 96.57% | 97.11% |
| 14-E-money Services Rate of Usage (TUSME) (Based on active EM accounts = Number of individuals with active e-money accounts at EMIs, e-money issuing banks and other financial institutions? adult population)                  |        |        | 0.03%  | 0.07%  | 0.13%  | 0.23%  | 2.66%  | 7.28%  | 17.36% | 48.69% | 49.32% |
| 15-Aggregate rate of Usage of financial services (TGUSF)(**)  (Based on active EM accounts = Extended Banking Rate + E-money services rate of Usage, based on active accounts)                                                  | 41.30% | 47.33% | 52.95% | 52.33% | 52.13% | 62.47% | 67.27% | 72.38% | 80.51% | 83.68% | 86.90% |
| 16-Aggregate rate of Usage of financial services (TGUSF) (based on active EM accounts, adjusted for multibanking = Extended Banking Rate + E-money services rate of Usage, based on active accounts, adjusted for multibanking) | 35.40% | 40.56% | 45.38% | 44.85% | 44.67% | 53.53% | 57.65% | 62.03% | 69.00% | 71.71% | 74.47% |
| FINANCIAL SERVICES AFFORDABILITY INDICATORS                                                                                                                                                                                     |        |        |        |        |        |        |        |        |        |        |        |
| 17-Nominal Interest Rate on Bank Deposits                                                                                                                                                                                       | 5.09%  | 4.93%  | 5.00%  | 6.16%  | 5.68%  | 6.07%  | 6.17%  | 5.98%  | 5.78%  | 5.85%  | 5.76%  |
| 18-Real interest Rate on Bank Deposits<br>(- Nominal Interest Rate on Bank Deposits – average riflation rate)                                                                                                                   | -2.65% | 4.51%  | 2.84%  | 3.37%  | -0.99% | 5.02%  | 7.35%  | 5.66%  | 6.63%  | 5.74%  | 6.61%  |
| 19-Nominal Interest Rate on Bank Loans                                                                                                                                                                                          | 11.35% | 11.27% | 11.40% | 9.18%  | 8.81%  | 8.74%  | 8.16%  | 7.93%  | 8.09%  | 7.84%  | 7.78%  |
| 20-Real interest Rate on Bank Loans<br>(= nominal interest rate on bank loans – average inflation rate)                                                                                                                         | 3.16%  | 10.83% | 9.11%  | 6.31%  | 1.95%  | 7.67%  | 9.36%  | 7.61%  | 8.96%  | 7.73%  | 8.65%  |
| 21-SYNTHETIC FINANCIAL INCLUSION INDEX                                                                                                                                                                                          | 0.161  | 0.167  | 0.170  | 0.226  | 0.297  | 0.387  | 0.422  | 0.451  | 0.479  | 0.563  | 0.604  |

<sup>(\*\*)</sup> The aggregate rate of Usage of financial services incorporates data from all account holding entities, including EMIs from 2010.

# 2.2 SUMMARY FOR BURKINA FASO

| YEAR                                                                                                                                                                 | 2008  | 2009   | 2010   | 2011   | 2012   | 2013   | 2 014  | 2015   | 2016   | 2017   | 2018   |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| FINANCIAL SERVICES ACCESS INDICATORS                                                                                                                                 |       |        |        |        |        |        |        |        |        |        |        |
| 1-Banking Services Demographic Penetration Rate (Number of banking service points/adult population)*10,000                                                           | 0.18  | 0.21   | 0.36   | 0.47   | 0.48   | 0.53   | 0.59   | 0.63   | 0.66   | 0.68   | 0.70   |
| 2-Microfinance Services Demographic Penetration Rate (Number of microfinance service points /adult population)+10,000                                                | 0.51  | 0.56   | 0.55   | 0.52   | 0.51   | 0.63   | 0.65   | 0.68   | 0.67   | 0.65   | 0.6    |
| 3-E-Money Services Demographic Penetration Rate Number of e-money service points /adult population)*10,000                                                           |       |        | 0.00   | 0.09   | 3.06   | 2.63   | 12.63  | 16.77  | 12.70  | 41.68  | 60.62  |
| 4-Aggregate Financial Services Demographic Penetration Rate (TGPSFd) Trotar fumilier of financial service points/adult population/10,000                             | 0.89  | 0.98   | 1.12   | 1.30   | 4.26   | 4.11   | 14.28  | 18.47  | 14.41  | 43.37  | 62.26  |
| 5-Banking Services Geographic Penetration Rate (Number of banking service points/total area)*1,000 km:                                                               | 0.50  | 0.60   | 1.08   | 1.44   | 1.53   | 1.75   | 2.02   | 2.24   | 2.40   | 2.57   | 2.89   |
| 6-Microfinance Services Geographic Penetration Rate (Number of microfinance service points/total area)*1,000 km:                                                     | 1.44  | 1.62   | 1.63   | 1.61   | 1.61   | 2.06   | 2.23   | 2.41   | 2.47   | 2.46   | 2.47   |
| 7-E-money Services Geographic Penetration Rate Number of e-money service points/total area)*1,000 km:                                                                |       |        | 0.00   | 0.28   | 9.74   | 8.65   | 43.07  | 59.19  | 46.46  | 158.00 | 249.57 |
| 8-Aggregate Financial Services Geographic Penetration Rate (TGPSFg) (Total number of financial service points/total area)*1,000 km:                                  | 2.51  | 2.84   | 3.35   | 4.01   | 13.58  | 13.17  | 48.08  | 64.62  | 52.13  | 163.84 | 255.77 |
| FINANCIAL SERVICES Usage INDICATORS                                                                                                                                  |       |        |        |        |        |        |        |        |        |        |        |
| 9-Banking Services Rate of Usage (TUSB) (= Number of individuals with bank deposit or credit accounts / adult population)                                            | 6.21% | 6.43%  | 7.21%  | 8.04%  | 9.82%  | 10.30% | 11.57% | 14.32% | 15.23% | 15.87% | 16.20% |
| 10-Strict Banking Rate (TBS)  (= Number of individuals with deposit or credit accounts at banks, postal services, savings banks and the Treasury / adult population) | 6.26% | 10.92% | 12.99% | 12.84% | 14.74% | 15.40% | 16.90% | 19.81% | 21.03% | 21.02% | 21.28% |

#### 2.2 SUMMARY FOR BURKINA FASO

(Based on a population group aged 15 and older)

| YEARS                                                                                                                                                                                                                             | 2008   | 2009   | 2010   | 2011   | 2012   | 2013   | 2 014  | 2015   | 2016   | 2017   | 2018   |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| 11-Microfinance Services Rate of Usage (TUSM) = Total number of individuals with accounts at microfinance institutions /adult population)                                                                                         | 9.41%  | 14.16% | 14.39% | 14.21% | 15.91% | 16.64% | 17.17% | 18.05% | 18.02% | 18.92% | 20.01% |
| 12-Extended Banking Rate (TBE) (= Number of individuals with deposit or credit accounts in banks, postal services, savings banks, the Treasury, and Microfinances / adult population)                                             | 15.68% | 25.08% | 27.38% | 27.04% | 30.65% | 32.04% | 34.07% | 37.86% | 39.05% | 39.94% | 41.29% |
| 13-E-money Services Rate of Usage (TUSME) (based on opened accounts = Number of individuals with e-money accounts at EMIs, e-money issuing banks and other financial institutions / adult population)                             |        |        | 0.00%  | 0.87%  | 1.58%  | 9.22%  | 11.80% | 15.33% | 26.88% | 57.24% | 71.30% |
| 14-E-money Services Rate of Usage (TUSME) (based on active accounts - Number of individuals with active e-money accounts at EMIs, e-money issuing banks and other financial institutions / adult population)                      |        |        | 0.00%  | 0.81%  | 1.47%  | 8.55%  | 2.99%  | 9.74%  | 13.80% | 38.52% | 54.52% |
| 15-Aggregate rate of Usage of financial services (TGUSF)(**)  (Based on active EM accounts = Extended Banking Rate + E-money services rate of Usage, based on active accounts)                                                    | 15.68% | 25.08% | 27.38% | 27.86% | 32.12% | 40.59% | 37.05% | 47.60% | 52.85% | 78.46% | 79.17% |
| 16-Aggregate rate of Usage of financial services (TGUSF)   (based on active EM accounts, adjusted for multibanking = Extended Banking Rate + E-money services rate of Usage, based on active accounts, adjusted for multibanking) | 13.55% | 21.67% | 23.66% | 24.07% | 27.75% | 35.07% | 32.02% | 41.13% | 45.66% | 67.79% | 68.40% |
| FINANCIAL SERVICES AFFORDABILITY INDICATORS                                                                                                                                                                                       |        |        |        |        |        |        |        |        |        |        |        |
| 17-Nominal Interest Rate on Bank Deposits                                                                                                                                                                                         | 5.26%  | 5.41%  | 5.58%  | 5.87%  | 4.62%  | 4.82%  | 5.17%  | 4.70%  | 5.40%  | 5.67%  | 5.70%  |
| 18-Real interest Rate on Bank Deposits<br>(E-Nominal Interest Rate on Bank Deposits – average inflation rate)                                                                                                                     | -4.89% | 4.51%  | 6.22%  | 3.02%  | 0.77%  | 4.27%  | 5.43%  | 3.77%  | 5.61%  | 5.25%  | 3.53%  |
| 19-Nominal Interest Rate on Bank Loans                                                                                                                                                                                            | 8.81%  | 9.61%  | 9.44%  | 9.43%  | 9.44%  | 8.75%  | 8.17%  | 7.98%  | 7.54%  | 7.25%  | 7.44%  |
| 20-Real interest Rate on Bank Loans<br>(= nominal interest rate on bank loans – average inflation rate)                                                                                                                           | -1.68% | 8.67%  | 10.10% | 6.49%  | 5.40%  | 8.19%  | 8.44%  | 7.02%  | 7.76%  | 6.82%  | 5.23%  |
| 21- SYNTHETIC FINANCIAL INCLUSION INDEX                                                                                                                                                                                           | 0.198  | 0.188  | 0.195  | 0.198  | 0.198  | 0.220  | 0.261  | 0.283  | 0.289  | 0.425  | 0.514  |

<sup>(\*\*)</sup> The aggregate rate of Usage of financial services incorporates data from all account holding entities, including EMIs from 2010.

## 2.3 SUMMARY FOR COTE D'IVOIRE

| YEAR                                                                                                                                                                | 2008  | 2009  | 2010   | 2011   | 2012   | 2013   | 2 014  | 2015   | 2016   | 2017   | 2018   |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------|-------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| FINANCIAL SERVICES ACCESS INDICATORS                                                                                                                                |       |       |        |        |        |        |        |        |        |        |        |
| 1-Banking Services Demographic Penetration Rate<br>(Number of Benking Service pointseadal population) 10,000                                                        | 0.24  | 0.26  | 0.70   | 0.78   | 0.81   | 0.93   | 1.04   | 1.07   | 1.09   | 1.23   | 1.07   |
| 2-Microfinance Services Demographic Penetration Rate Number of microfinance service points /adult population; 10,000                                                | 0.18  | 0.18  | 0.18   | 0.18   | 0.24   | 0.23   | 0.23   | 0.21   | 0.24   | 0.25   | 0.26   |
| 3-E-Money Services Demographic Penetration Rate Number of e-money service points /adult population)*10,000                                                          |       |       | 0.00   | 0.87   | 3.02   | 7.12   | 14.30  | 21.73  | 23.77  | 33.93  | 58.85  |
| 4-Aggregate Financial Services Demographic Penetration Rate (TGPSFd) (Total httmber of financial service points/adult population) 10,000                            | 0.61  | 0.63  | 0.89   | 1.83   | 4.07   | 8.30   | 15.58  | 23.03  | 25.11  | 35.44  | 60.21  |
| 5-Banking Services Geographic Penetration Rate (Number of banking service points/total area)*1,000 km:                                                              | 0.86  | 0.97  | 2.72   | 3.09   | 3.29   | 3.93   | 4.46   | 4.74   | 4.96   | 5.84   | 5.22   |
| 6-Microfinance Services Geographic Penetration Rate (Number of microfinance service points/total area)*1,000 km;                                                    | 0.65  | 0.67  | 0.69   | 0.70   | 0.96   | 0.98   | 0.97   | 0.94   | 1.08   | 1.16   | 1.26   |
| 7-E-money Services Geographic Penetration Rate Number of e-money service points/total area)*1,000 km:                                                               |       |       | 0.00   | 3.47   | 12.36  | 29.93  | 61.20  | 96.14  | 108.62 | 160.51 | 286.53 |
| 8-Aggregate Financial Services Geographic Penetration Rate (TGPSFg) (Total number of financial service points/total area)*1,000 km:                                 | 2.20  | 2.33  | 3.41   | 7.25   | 16.61  | 34.83  | 66.63  | 101.81 | 114.66 | 167.51 | 293.01 |
| FINANCIAL SERVICES Usage INDICATORS                                                                                                                                 |       |       |        |        |        |        |        |        |        |        |        |
| 9-Banking Services Rate of Usage (TUSB) = Number of individuals with bank deposit or credit accounts / adult population)                                            | 7.00% | 9.10% | 11.24% | 19.19% | 16.18% | 16.31% | 15.31% | 15.53% | 16.87% | 16.89% | 21.31% |
| 10-Strict Banking Rate (TBS) (= Number of individuals with deposit or credit accounts at banks, postal services, savings banks and the Treasury / adult population) | 7.05% | 9.15% | 11.47% | 19.45% | 16.46% | 16.51% | 15.62% | 15.83% | 17.19% | 17.24% | 21.63% |

## 2.3 SUMMARY FOR COTE D'IVOIRE

| _ | (Bassa on a population group agea to and state) |      |      |      |      |      |      |       |      |      |      |      |
|---|-------------------------------------------------|------|------|------|------|------|------|-------|------|------|------|------|
| ſ | YEARS                                           | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 | 2 014 | 2015 | 2016 | 2017 | 2018 |

| 11-Microfinance Services Rate of Usage (TUSM) (= Total number of individuals with accounts at microfinance institutions / adult population)                                                                                     | 8.26%  | 8.33%  | 10.22% | 7.54%  | 7.62%  | 5.77%  | 6.00%  | 7.21%  | 7.92%  | 8.26%  | 10.99% |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| 12-Extended Banking Rate (TBE) (= Number of individuals with deposit or credit accounts in banks, postal services, savings banks, the Treasury, and Microfinances / adult population)                                           | 15.31% | 17.49% | 21.69% | 26.99% | 24.08% | 22.28% | 21.62% | 23.03% | 25.11% | 25.51% | 32.63% |
| 13-E-money Services Rate of Usage (TUSME) (based on opened accounts = Number of individuals with e-money accounts at EMIs, e-money issuing banks and other financial institutions / adult oppulation)                           |        |        | 0.00%  | 17.46% | 24.31% | 37.56% | 46.95% | 50.99% | 53.18% | 70.27% | 71.74% |
| 14-E-money Services Rate of Usage (TUSME) (based on active accounts = Number of individuals with active e-money accounts at EMIs, e-money issuing banks and other financial institutions / adult oppulation)                    |        |        | 0.00%  | 10.73% | 14.94% | 23.08% | 24.09% | 25.51% | 33.10% | 46.02% | 49.48% |
| 15-Aggregate rate of Usage of financial services (TGUSF)(**) (Based on active EM accounts = Extended Banking Rate + E-money services rate of Usage, based on active accounts)                                                   | 15.31% | 17.49% | 21.69% | 37.72% | 39.02% | 45.36% | 45.71% | 48.54% | 58.21% | 71.52% | 82.10% |
| 16-Aggregate rate of Usage of financial services (TGUSF) (based on active EM accounts, adjusted for multibanking = Extended Banking Rate + E-money services rate of Usage, based on active accounts, adjusted for multibanking) | 13.12% | 14.99% | 18.59% | 32.33% | 33.44% | 38.88% | 39.18% | 41.60% | 49.89% | 61.30% | 70.36% |
| FINANCIAL SERVICES AFFORDABILITY INDICATORS                                                                                                                                                                                     |        |        |        |        |        |        |        |        |        |        |        |
| 17-Nominal Interest Rate on Bank Deposits                                                                                                                                                                                       | 5.28%  | 5.23%  | 5.22%  | 5.31%  | 5.25%  | 5.21%  | 5.15%  | 5.01%  | 5.08%  | 4.98%  | 4.98%  |
| 18-Real interest Rate on Bank Deposits                                                                                                                                                                                          | -0.98% | 4.68%  | 3.41%  | 0.40%  | 3.90%  | 2.57%  | 4.67%  | 3.72%  | 4.35%  | 4.25%  | 4.25%  |
| 19-Nominal Interest Rate on Bank Loans                                                                                                                                                                                          | 7.12%  | 7.84%  | 7.72%  | 7.91%  | 7.60%  | 7.07%  | 6.44%  | 6.13%  | 6.17%  | 6.42%  | 6.33%  |
| 20-Real interest Rate on Bank Loans<br>(= nominal interest rate on bank loans – average inflation rate)                                                                                                                         | 0.76%  | 7.28%  | 5.87%  | 2.88%  | 6.21%  | 4.38%  | 5.96%  | 4.83%  | 5.43%  | 5.68%  | 5.59%  |
| 21- SYNTHETIC FINANCIAL INCLUSION INDEX                                                                                                                                                                                         | 0.233  | 0.219  | 0.225  | 0.235  | 0.248  | 0.276  | 0.312  | 0.346  | 0.362  | 0.411  | 0.523  |

<sup>(\*\*)</sup> The aggregate rate of Usage of financial services incorporates data from all account holding entities, including EMIs from 2010.

## 2.4 SUMMARY FOR GUINEA-BISSAU

| YEA                                                                                                                                                                 | RS 2008 | 2009  | 2010  | 2011  | 2012  | 2013  | 2 014 | 2015  | 2016   | 2017   | 2018   |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------|-------|-------|-------|-------|-------|-------|-------|--------|--------|--------|
| FINANCIAL SERVICES ACCESS INDICATORS                                                                                                                                | •       |       |       |       |       |       |       |       |        |        |        |
| 1-Banking Services Demographic Penetration Rate<br>(Number of banking service points/adult population)*10,000                                                       | 0.22    | 0.32  | 0.36  | 0.40  | 0.50  | 0.75  | 0.77  | 0.87  | 0.89   | 0.90   | 1.00   |
| 2-Microfinance Services Demographic Penetration Rate (Number of microfinance service points /adult population)**10,000                                              | 0.17    | 0.17  | 0.18  | 0.21  | 0.23  | 0.22  | 0.23  | 0.23  | 0.19   | 0.19   | 0.10   |
| 3-E-Money Services Demographic Penetration Rate Number of e-rhoney service points /adult population)*10,000                                                         |         |       | 0.00  | 0.00  | 0.00  | 0.00  | 0.53  | 0.55  | 0.67   | 0.78   | 0.80   |
| 4-Aggregate Financial Services Demographic Penetration Rate (TGPSFd) Total flumber of financial service points/adult population) 10,000                             | 0.41    | 0.52  | 0.56  | 0.64  | 0.75  | 1.00  | 1.55  | 1.68  | 1.77   | 1.90   | 1.97   |
| 5-Banking Services Geographic Penetration Rate (Number of banking service points/total area)*1,000 km;                                                              | 0.50    | 0.75  | 0.83  | 0.94  | 1.16  | 1.77  | 1.83  | 2.08  | 2.19   | 2.30   | 2.5    |
| 6-Microfinance Services Geographic Penetration Rate (Number of microfinance service points/total area)*1,000 km:                                                    | 0.39    | 0.39  | 0.42  | 0.50  | 0.53  | 0.53  | 0.55  | 0.55  | 0.47   | 0.47   | 0.25   |
| 7-E-money Services Geographic Penetration Rate Number of e-money service points/total artea) 1,000 km;                                                              |         |       | 0.00  | 0.00  | 0.00  | 0.00  | 1.25  | 1.33  | 1.66   | 1.99   | 2.2    |
| 8-Aggregate Financial Services Geographic Penetration Rate (TGPSFg) Total framible of financial service points/total area) 1,000 km:                                | 0.91    | 1.16  | 1.27  | 1.47  | 1.72  | 2.33  | 3.65  | 3.99  | 4.35   | 4.79   | 5.07   |
| FINANCIAL SERVICES Usage INDICATORS                                                                                                                                 | -       |       |       |       |       |       |       |       |        |        |        |
| 9-Banking Services Rate of Usage (TUSB) (= Number of individuals with bank deposit or credit accounts / adult population)                                           | 2.81%   | 3.45% | 3.81% | 3.72% | 4.63% | 5.76% | 6.88% | 8.61% | 10.72% | 10.40% | 10.78% |
| 10-Strict Banking Rate (TBS) (= Number of individuals with deposit or credit accounts at banks, postal services, savings banks and the Treasury / adult population) | 2.81%   | 3.45% | 3.81% | 3.72% | 4.63% | 5.76% | 6.88% | 8.61% | 10.72% | 10.40% | 10.78% |

#### 2.4 SUMMARY FOR GUINEA-BISSAU

| YEARS                                                                                                                                                                                                                           | 2008   | 2009   | 2010   | 2011   | 2012  | 2013  | 2 014  | 2015   | 2016   | 2017   | 2018   |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------|--------|--------|--------|-------|-------|--------|--------|--------|--------|--------|
| 11-Microfinance Services Rate of Usage (TUSM) (= Total number of individuals with accounts at microfinance institutions / adult population)                                                                                     | 1.16%  | 1.00%  | 0.98%  | 1.08%  | 1.13% | 1.08% | 1.14%  | 1.18%  | 1.11%  | 1.13%  | 1.07%  |
| 12-Extended Banking Rate (TBE) (= Number of individuals with deposit or credit accounts in banks, postal services, savings banks, the Treasury, and Microfinances / adult population)                                           | 3.97%  | 4.45%  | 4.79%  | 4.80%  | 5.75% | 6.84% | 8.02%  | 9.79%  | 11.84% | 11.53% | 11.84% |
| 13-E-money Services Rate of Usage (TUSME) (based on opened accounts = Number of individuals with e-money accounts at EMIs, e-money issuing banks and other financial institutions / adult opopulation)                          |        |        | 0.00%  | 0.00%  | 0.00% | 0.00% | 2.95%  | 4.36%  | 8.24%  | 7.98%  | 69.04% |
| 14-E-money Services Rate of Usage (TUSME) (based on active accounts - Number of individuals with active e-money accounts at EMIs, e-money issuing banks and other financial institutions? Jadult population)                    |        |        | 0.00%  | 0.00%  | 0.00% | 0.00% | 1.47%  | 2.18%  | 2.90%  | 4.57%  | 11.12% |
| 15-Aggregate rate of Usage of financial services (TGUSF)(**)  (Based on active EM accounts = Extended Banking Rate + E-money services rate of Usage, based on active accounts)                                                  | 3.97%  | 4.45%  | 4.79%  | 4.80%  | 5.75% | 6.84% | 9.49%  | 11.97% | 14.74% | 16.11% | 16.52% |
| 16-Aggregate rate of Usage of financial services (TGUSF) (based on active EM accounts, adjusted for multibanking = Extended Banking Rate + E-money services rate of Usage, based on active accounts, adjusted for multibanking) | 3.40%  | 3.81%  | 4.11%  | 4.12%  | 4.93% | 5.86% | 8.13%  | 10.26% | 12.63% | 13.80% | 14.16% |
| FINANCIAL SERVICES AFFORDABILITY INDICATORS                                                                                                                                                                                     |        |        |        |        |       |       |        |        |        |        |        |
| 17-Nominal Interest Rate on Bank Deposits                                                                                                                                                                                       | 3.22%  | 3.76%  | 3.71%  | 4.10%  | 4.53% | 4.71% | 4.64%  | 4.54%  | 4.24%  | 4.07%  | 4.42%  |
| 18-Real interest Rate on Bank Deposits<br>(= nominal Interest Rate on Bank Deposits – average inflation rate)                                                                                                                   | -4.35% | 6.71%  | 1.43%  | -0.92% | 2.35% | 3.98% | 5.72%  | 2.92%  | 2.70%  | 3.04%  | 3.39%  |
| 19-Nominal Interest Rate on Bank Loans                                                                                                                                                                                          | 10.75% | 10.86% | 10.67% | 10.86% | 9.82% | 9.38% | 9.32%  | 9.23%  | 9.12%  | 9.35%  | 9.15%  |
| 20-Real interest Rate on Bank Loans<br>(= nominal interest rate on bank loans – average inflation rate)                                                                                                                         | 2.64%  | 14.02% | 8.24%  | 5.52%  | 7.54% | 8.62% | 10.44% | 7.54%  | 7.51%  | 8.27%  | 8.07%  |
| 21-SYNTHETIC FINANCIAL INCLUSION INDEX                                                                                                                                                                                          | 0.131  | 0.133  | 0.137  | 0.137  | 0.164 | 0.176 | 0.180  | 0.183  | 0.184  | 0.179  | 0.19   |

<sup>(\*\*)</sup> The aggregate rate of Usage of financial services incorporates data from all account holding entities, including EMIs from 2010.

# 2.5 SUMMARY FOR MALI

| YEAR                                                                                                                                                              | 2008    | 2009  | 2010  | 2011  | 2012  | 2013  | 2 014 | 2015   | 2016   | 2017   | 2018   |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------|-------|-------|-------|-------|-------|-------|--------|--------|--------|--------|
| FINANCIAL SERVICES ACCESS INDICATORS                                                                                                                              |         |       |       |       |       |       |       |        |        |        |        |
| 1-Banking Services Demographic Penetration Rate (Number of banking service points/adult population)*10,000                                                        | 0.31    | 0.32  | 0.66  | 0.72  | 0.79  | 0.85  | 0.89  | 0.97   | 0.89   | 0.93   | 0.91   |
| 2-Microfinance Services Demographic Penetration Rate (Number of microfinance service points /adult population)*10,000                                             | 1.03    | 1.00  | 1.00  | 0.97  | 0.98  | 0.96  | 0.90  | 0.88   | 0.78   | 0.78   | 0.78   |
| 3-E-Money Services Demographic Penetration Rate (Number of e-money service points /adult population)*10,000                                                       |         |       | 0.00  | 1.61  | 1.78  | 4.30  | 19.56 | 36.63  | 43.12  | 45.33  | 54.59  |
| 4-Aggregate Financial Services Demographic Penetration Rate (TGPSFd) (Total number of financial service points/adult population)*10,000                           | 1.33    | 1.32  | 1.66  | 3.31  | 3.55  | 6.11  | 21.35 | 38.48  | 44.80  | 47.04  | 56.28  |
| 5-Banking Services Geographic Penetration Rate (Number of banking service points/total area)*1,000 km²                                                            | 0.17    | 0.20  | 0.43  | 0.49  | 0.55  | 0.61  | 0.66  | 0.74   | 0.71   | 0.76   | 0.77   |
| 6-Microfinance Services Geographic Penetration Rate (Number of microfinance service points/total area)*1,000 km²                                                  | 0.59    | 0.64  | 0.65  | 0.65  | 0.68  | 0.69  | 0.67  | 0.67   | 0.62   | 0.64   | 0.66   |
| 7-E-money Services Geographic Penetration Rate (Number of e-money service points/total area)*1,000 km²                                                            |         |       | 0.00  | 1.09  | 1.24  | 3.09  | 14.50 | 28.07  | 34.18  | 37.16  | 45.97  |
| 8-Aggregate Financial Services Geographic Penetration Rate (TGPSFg)  (Total number of financial service points/total area)*1,000 km²                              | 0.76    | 0.84  | 1.09  | 2.23  | 2.47  | 4.39  | 15.83 | 29.49  | 35.51  | 38.56  | 47.39  |
| FINANCIAL SERVICES Usage INDICATORS                                                                                                                               |         |       |       |       |       |       |       |        |        |        |        |
| 9-Banking Services Rate of Usage (TUSB) (= Number of individuals with bank deposit or credit accounts / adult population)                                         | 8.36%   | 7.56% | 8.07% | 8.53% | 9.01% | 9.50% | 9.52% | 10.58% | 11.12% | 12.61% | 23.26% |
| 10-Strict Banking Rate (TBS)  (= Number of individuals with deposit or credit accounts at banks, postal services, savings banks and the Treasury / adupopulation) | t 8.36% | 7.56% | 8.07% | 8.53% | 9.01% | 9.50% | 9.52% | 10.58% | 11.12% | 12.61% | 23.26% |

#### 2.5 SUMMARY FOR MALI

| YEARS                                                                                                                                                                                                                           | 2008   | 2009   | 2010   | 2011   | 2012   | 2013   | 2 014  | 2015   | 2016   | 2017   | 2018   |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| 11-Microfinance Services Rate of Usage (TUSM) (= Total number of individuals with accounts at microfinance institutions / adult population)                                                                                     | 14.73% | 13.03% | 13.66% | 13.40% | 13.33% | 13.28% | 12.19% | 12.63% | 12.77% | 12.97% | 13.47% |
| 12-Extended Banking Rate (TBE) (= Number of individuals with deposit or credit accounts in banks, postal services, savings banks, the Treasury, and Microfinances / adult population)                                           | 23.09% | 20.59% | 21.73% | 21.93% | 22.34% | 22.78% | 21.71% | 23.21% | 23.89% | 25.58% | 36.73% |
| 13-E-money Services Rate of Usage (TUSME) (based on opened accounts = Number of individuals with e-money accounts at EMIs, e-money issuing banks and other financial institutions / adult population / adult population)        |        |        | 1.42%  | 3.90%  | 6.32%  | 10.35% | 30.90% | 41.47% | 42.32% | 44.56% | 48.19% |
| 14-E-money Services Rate of Usage (TUSME) (based on active accounts = Number of individuals with active e-money accounts at EMIs, e-money issuing banks and other financial institutions / adult population)                    |        |        | 0.71%  | 1.95%  | 3.18%  | 5.27%  | 15.79% | 20.48% | 21.36% | 18.54% | 17.46% |
| 15-Aggregate rate of Usage of financial services (TGUSF)(**) (Based on active EM accounts = Extended Banking Rate + E-money Services Rate of Usage, based on active accounts)                                                   | 23.09% | 20.59% | 22.44% | 23.88% | 25.52% | 28.05% | 37.51% | 43.69% | 45.25% | 44.13% | 54.19% |
| 16-Aggregate rate of Usage of financial services (TGUSF) (Based on active EM accounts, adjusted for multibanking = Extended Banking Rate + E-money Services Rate of Usage, based on active accounts, adjusted for multibanking) | 19.79% | 17.65% | 19.23% | 20.46% | 21.87% | 24.04% | 32.14% | 37.44% | 38.74% | 37.82% | 46.30% |
| FINANCIAL SERVICES AFFORDABILITY INDICATORS                                                                                                                                                                                     |        |        |        |        |        |        |        |        |        |        |        |
| 17-Nominal Interest Rate on Bank Deposits                                                                                                                                                                                       | 5.00%  | 4.84%  | 4.86%  | 4.84%  | 4.69%  | 4.91%  | 4.93%  | 4.82%  | 4.82%  | 4.92%  | 4.92%  |
| 18-Real interest Rate on Bank Deposits<br>(= nominal Interest Rate on Bank Deposits – average inflation rate)                                                                                                                   | -3.83% | 2.40%  | 3.64%  | 1.81%  | -0.58% | 5.52%  | 4.00%  | 3.37%  | 5.67%  | 3.10%  | 3.02%  |
| 19-Nominal Interest Rate on Bank Loans                                                                                                                                                                                          | 9.75%  | 9.65%  | 9.35%  | 9.26%  | 9.13%  | 8.90%  | 8.77%  | 8.73%  | 8.34%  | 7.99%  | 7.86%  |
| 20-Real interest Rate on Bank Loans (= nominal interest rate on bank loans – average inflation rate)                                                                                                                            | 0.52%  | 7.10%  | 8.07%  | 6.11%  | 3.64%  | 9.54%  | 7.81%  | 7.23%  | 9.21%  | 6.11%  | 5.91%  |
| 21- SYNTHETIC FINANCIAL INCLUSION INDEX                                                                                                                                                                                         | 0.181  | 0.180  | 0.188  | 0.194  | 0.197  | 0.210  | 0.254  | 0.303  | 0.330  | 0.351  | 0.380  |

<sup>(\*\*)</sup> The aggregate rate of Usage of financial services incorporates data from all account holding entities, including EMIs from 2010.

#### 2.6 SUMMARY FOR NIGER

| YEA                                                                                                                                                              | RS 2008    | 2009  | 2010  | 2011  | 2012  | 2013  | 2 014 | 2015  | 2016  | 2017  | 2018  |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| FINANCIAL SERVICES ACCESS INDICATORS                                                                                                                             | =          |       |       |       |       |       |       |       |       |       |       |
| 1-Banking Services Demographic Penetration Rate<br>(Number of banking service points/adult population)*10,000                                                    | 0.11       | 0.11  | 0.16  | 0.20  | 0.23  | 0.28  | 0.30  | 0.33  | 0.33  | 0.35  | 0.40  |
| 2-Microfinance Services Demographic Penetration Rate (Number of microfinance service points /adult population)*10,000                                            | 0.22       | 0.23  | 0.19  | 0.19  | 0.19  | 0.19  | 0.19  | 0.18  | 0.18  | 0.13  | 0.13  |
| 3-E-Money Services Demographic Penetration Rate<br>(Number of e-money service points /adult population)*10,000                                                   |            |       | 0.00  | 0.81  | 4.62  | 17.16 | 26.15 | 36.73 | 23.71 | 21.31 | 25.56 |
| 4-Aggregate Financial Services Demographic Penetration Rate (TGPSFd) (Total number of financial service points/adult population)*10,000                          | 0.39       | 0.40  | 0.41  | 1.25  | 5.08  | 17.68 | 26.73 | 37.34 | 24.31 | 21.88 | 26.18 |
| 5-Banking Services Geographic Penetration Rate<br>(Number of banking service points/total area)*1,000 km²                                                        | 0.06       | 0.07  | 0.10  | 0.13  | 0.16  | 0.20  | 0.22  | 0.24  | 0.25  | 0.28  | 0.33  |
| 6-Microfinance Services Geographic Penetration Rate (Number of microfinance service points/total area)*1,000 km²                                                 | 0.13       | 0.14  | 0.12  | 0.13  | 0.13  | 0.13  | 0.14  | 0.13  | 0.13  | 0.1   | 0.11  |
| 7-E-money Services Geographic Penetration Rate<br>(Number of e-money service points/total area)*1,000 km²                                                        |            |       | 0.00  | 0.55  | 3.26  | 12.11 | 19.18 | 26.99 | 17.92 | 16.79 | 21.05 |
| 8-Aggregate Financial Services Geographic Penetration Rate (TGPSFg) (Total number of financial service points/total area)*1,000 km²                              | 0.23       | 0.24  | 0.26  | 0.85  | 3.58  | 12.48 | 19.6  | 27.44 | 18.37 | 17.24 | 21.56 |
| FINANCIAL SERVICES Usage INDICATORS                                                                                                                              |            |       |       |       |       |       |       |       |       |       |       |
| 9-Banking Services Rate of Usage (TUSB)<br>(= Number of individuals with bank deposit or credit accounts / adult population)                                     | 1.13%      | 1.58% | 1.68% | 2.00% | 2.62% | 3.23% | 4.29% | 5.32% | 5.62% | 5.39% | 5.59% |
| 10-Strict Banking Rate (TBS)  (= Number of individuals with deposit or credit accounts at banks, postal services, savings banks and the Treasury / a population) | dult 1.40% | 1.86% | 1.82% | 2.16% | 2.78% | 3.39% | 4.45% | 5.49% | 5.78% | 5.55% | 5.82% |

#### 2.6 SUMMARY FOR NIGER

| YEARS                                                                                                                                                                                                                           | 2008   | 2009   | 2010   | 2011   | 2012   | 2013   | 2 014  | 2015   | 2016   | 2017   | 2018   |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| 11-Microfinance Services Rate of Usage (TUSM)  = Total number of individuals with accounts at microfinance institutions / adult population)                                                                                     | 0.00%  | 5.53%  | 6.13%  | 5.63%  | 8.25%  | 9.19%  | 9.64%  | 11.22% | 11.03% | 10.29% | 8.86%  |
| 12-Extended Banking Rate (TBE) (= Number of individuals with deposit or credit accounts in banks, postal services, savings banks, the Treasury, and Microfinances / adult population)                                           | 1.40%  | 7.38%  | 7.94%  | 7.79%  | 11.03% | 12.58% | 14.08% | 16.71% | 16.81% | 15.84% | 14.68% |
| 13-E-money Services Rate of Usage (TUSME) (based on opened accounts = Number of individuals with e-money accounts at EMIs, e-money issuing banks and other financial institutions / adult population / adult population)        |        |        | 0.00%  | 1.68%  | 1.77%  | 2.61%  | 5.78%  | 6.39%  | 6.44%  | 6.34%  | 8.75%  |
| 14-E-money Services Rate of Usage (TUSME) (based on active accounts = Number of individuals with active e-money accounts at EMIs, e-money issuing banks and other financial institutions / adult population)                    |        |        | 0.00%  | 0.84%  | 0.89%  | 1.31%  | 2.89%  | 3.19%  | 3.10%  | 3.24%  | 2.89%  |
| 15-Aggregate rate of Usage of financial services (TGUSF)(**) (Based on active EM accounts = Extended Banking Rate + E-money Services Rate of Usage, based on active accounts)                                                   | 1.40%  | 7.38%  | 7.94%  | 8.63%  | 11.92% | 13.89% | 16.97% | 19.90% | 19.91% | 19.08% | 16.27% |
| 16-Aggregate rate of Usage of financial services (TGUSF) (based on active EM accounts, adjusted for multibanking = Extended Banking Rate + E-money Services Rate of Usage, based on active accounts, adjusted for multibanking) | 1.20%  | 6.33%  | 6.81%  | 7.39%  | 10.21% | 11.90% | 14.55% | 17.06% | 17.07% | 16.35% | 13.94% |
| FINANCIAL SERVICES AFFORDABILITY INDICATORS                                                                                                                                                                                     |        |        |        |        |        |        |        |        |        |        |        |
| 17-Nominal Interest Rate on Bank Deposits                                                                                                                                                                                       | 4.99%  | 5.23%  | 5.07%  | 5.17%  | 5.31%  | 5.57%  | 5.55%  | 5.22%  | 5.98%  | 5.70%  | 5.70%  |
| 18-Real interest Rate on Bank Deposits (= nominal Interest Rate on Bank Deposits – average inflation rate)                                                                                                                      | -5.66% | 4.76%  | 4.09%  | 2.16%  | 4.84%  | 3.21%  | 6.53%  | 4.18%  | 5.77%  | 3.22%  | 2.92%  |
| 19-Nominal Interest Rate on Bank Loans                                                                                                                                                                                          | 11.30% | 11.66% | 11.19% | 11.22% | 10.77% | 9.66%  | 10.25% | 10.32% | 9.89%  | 9.69%  | 9.23%  |
| 20-Real interest Rate on Bank Loans (= nominal interest rate on bank loans – average inflation rate)                                                                                                                            | 0.00%  | 11.16% | 10.14% | 8.03%  | 10.28% | 7.21%  | 11.28% | 9.23%  | 9.67%  | 7.12%  | 6.36%  |
| 21- SYNTHETIC FINANCIAL INCLUSION INDEX                                                                                                                                                                                         | 0.132  | 0.129  | 0.139  | 0.141  | 0.160  | 0.214  | 0.226  | 0.254  | 0.237  | 0.234  | 0.259  |

<sup>(\*\*)</sup> The aggregate rate of Usage of financial services incorporates data from all account holding entities, including EMIs from 2010.

#### 2.7 SUMMARY FOR SENEGAL

| YE                                                                                                                                                           | ARS 2008       | 2009  | 2010   | 2011   | 2012   | 2013   | 2 014  | 2015   | 2016   | 2017   | 2018   |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|-------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| FINANCIAL SERVICES ACCESS INDICATORS                                                                                                                         | -              |       |        |        |        |        |        |        |        |        |        |
| 1-Banking Services Demographic Penetration Rate (Number of banking service points/adult population)*10,000                                                   | 0.32           | 0.35  | 0.81   | 0.91   | 0.96   | 0.97   | 0.96   | 1.01   | 1.04   | 1.25   | 1.22   |
| 2-Microfinance Services Demographic Penetration Rate (Number of microfinance service points /adult population)*10,000                                        | 0.88           | 0.89  | 1.33   | 1.24   | 1.23   | 1.22   | 1.40   | 1.40   | 1.05   | 1.56   | 1.48   |
| 3-E-Money Services Demographic Penetration Rate<br>(Number of e-money service points /adult population)*10,000                                               |                |       | 2.25   | 1.59   | 3.92   | 17.41  | 28.83  | 37.75  | 19.89  | 41.84  | 49.27  |
| 4-Aggregate Financial Services Demographic Penetration Rate (TGPSFd) (Total number of financial service points/adult population)*10,000                      | 1.44           | 1.49  | 4.62   | 3.97   | 6.34   | 19.81  | 31.5   | 41.23  | 23.02  | 45.67  | 52.96  |
| 5-Banking Services Geographic Penetration Rate<br>(Number of banking service points/total area)*1,000 km²                                                    | 1.10           | 1.27  | 2.97   | 3.43   | 3.73   | 3.86   | 4.01   | 4.30   | 4.55   | 5.63   | 5.74   |
| 6-Microfinance Services Geographic Penetration Rate (Number of microfinance service points/total area)*1,000 km²                                             | 3.00           | 3.20  | 4.89   | 4.68   | 4.77   | 4.83   | 5.83   | 5.94   | 4.59   | 7.04   | 6.99   |
| 7-E-money Services Geographic Penetration Rate (Number of e-money service points/total area)*1,000 km²                                                       |                |       | 8.27   | 6.00   | 15.20  | 69.28  | 119.9  | 160.12 | 87.08  | 188.67 | 232.3  |
| 8-Aggregate Financial Services Geographic Penetration Rate (TGPSFg) (Total number of financial service points/total area)*1,000 km²                          | 5.00           | 5.31  | 16.98  | 14.96  | 24.55  | 78.83  | 130.98 | 174.87 | 100.8  | 205.94 | 249.8  |
| FINANCIAL SERVICES Usage INDICATORS                                                                                                                          |                |       |        |        |        |        |        |        |        |        |        |
| 9-Banking Services Rate of Usage (TUSB) (= Number of individuals with bank deposit or credit accounts / adult population)                                    | 10.68%         | 7.83% | 9.47%  | 10.56% | 11.61% | 14.44% | 16.84% | 15.39% | 16.05% | 17.93% | 17.17% |
| 10-Strict Banking Rate (TBS)  (= Number of individuals with deposit or credit accounts at banks, postal services, savings banks and the Treasury population) | / adult 11.70% | 8.89% | 10.61% | 11.79% | 13.01% | 15.93% | 18.34% | 16.98% | 17.72% | 19.64% | 18.97% |

#### 2.7 SUMMARY FOR SENEGAL

| YEARS                                                                                                                                                                                                                           | 2008   | 2009   | 2010   | 2011   | 2012   | 2013   | 2 014  | 2015   | 2016   | 2017   | 2018   |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| 11-Microfinance Services Rate of Usage (TUSM) (= Total number of individuals with accounts at microfinance institutions / adult population)                                                                                     | 18.98% | 17.72% | 20.35% | 22.02% | 23.48% | 24.88% | 26.77% | 26.36% | 28.12% | 28.24% | 32.90% |
| 12-Extended Banking Rate (TBE) (= Number of individuals with deposit or credit accounts in banks, postal services, savings banks, the Treasury, and Microfinances / adult population)                                           | 30.67% | 26.61% | 30.96% | 33.80% | 36.48% | 40.81% | 45.10% | 43.35% | 45.84% | 47.88% | 51.87% |
| 13-E-money Services Rate of Usage (TUSME) (based on opened accounts = Number of individuals with e-money accounts at EMIs, e-money issuing banks and other financial institutions / adult population / adult population)        |        |        | 0.91%  | 2.70%  | 8.49%  | 11.52% | 26.93% | 32.95% | 36.01% | 64.47% | 61.85% |
| 14-E-money Services Rate of Usage (TUSME) (based on active accounts = Number of individuals with active e-money accounts at EMIs, e-money issuing banks and other financial institutions / adult population)                    |        |        | 0.47%  | 1.42%  | 4.43%  | 5.94%  | 13.63% | 17.83% | 26.40% | 26.90% | 29.16% |
| 15-Aggregate rate of Usage of financial services (TGUSF)(**)  (Based on active EM accounts = Extended Banking Rate + E-money Services Rate of Usage, based on active accounts)                                                  | 30.67% | 26.61% | 31.43% | 35.22% | 40.91% | 46.75% | 58.74% | 61.18% | 72.24% | 76.90% | 78.22% |
| 16-Aggregate rate of Usage of financial services (TGUSF) (based on active EM accounts, adjusted for multibanking = Extended Banking Rate + E-money Services Rate of Usage, based on active accounts, adjusted for multibanking) | 26.29% | 22.81% | 26.94% | 30.18% | 35.06% | 40.07% | 50.34% | 52.43% | 61.91% | 65.90% | 67.03% |
| FINANCIAL SERVICES AFFORDABILITY INDICATORS                                                                                                                                                                                     |        |        |        |        |        |        |        |        |        |        |        |
| 17-Nominal Interest Rate on Bank Deposits                                                                                                                                                                                       | 4.79%  | 5.00%  | 5.02%  | 5.18%  | 5.08%  | 5.60%  | 5.51%  | 5.58%  | 5.38%  | 5.13%  | 5.46%  |
| 18-Real interest Rate on Bank Deposits (= nominal Interest Rate on Bank Deposits – average inflation rate)                                                                                                                      | -0.91% | 7.41%  | 3.74%  | 1.72%  | 3.61%  | 4.85%  | 6.68%  | 5.47%  | 4.54%  | 3.78%  | 4.11%  |
| 19-Nominal Interest Rate on Bank Loans                                                                                                                                                                                          | 7.47%  | 7.44%  | 7.02%  | 6.61%  | 6.22%  | 6.06%  | 6.00%  | 5.88%  | 5.67%  | 5.98%  | 5.89%  |
| 20-Real interest Rate on Bank Loans<br>(= nominal interest rate on bank loans – average inflation rate)                                                                                                                         | 1.63%  | 9.91%  | 5.72%  | 3.10%  | 4.74%  | 5.31%  | 7.17%  | 5.77%  | 4.83%  | 4.62%  | 4.53%  |
| 21-SYNTHETIC FINANCIAL INCLUSION INDEX                                                                                                                                                                                          | 0.233  | 0.233  | 0.253  | 0.264  | 0.281  | 0.334  | 0.388  | 0.430  | 0.375  | 0.459  | 0.499  |

<sup>(\*\*)</sup> The aggregate rate of Usage of financial services incorporates data from all account holding entities, including EMIs from 2010.

#### 8.8 SUMMARY FOR TOGO

| YEARS                                                                                                                                                                | 2008   | 2009   | 2010   | 2011   | 2012   | 2013   | 2 014  | 2015   | 2016   | 2017   | 2018   |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| FINANCIAL SERVICES ACCESS INDICATORS                                                                                                                                 |        |        |        |        |        |        |        |        |        |        |        |
| 1-Banking Services Demographic Penetration Rate (Number of banking service points/adult population)*10,000                                                           | 0.40   | 0.42   | 0.74   | 0.78   | 0.88   | 0.97   | 1.07   | 1.13   | 1.19   | 1.23   | 1.19   |
| 2-Microfinance Services Demographic Penetration Rate (Number of microfinance service points /adult population)*10,000                                                | 1.36   | 1.34   | 1.06   | 1.06   | 1.15   | 1.17   | 1.05   | 1.13   | 1.18   | 0.98   | 1.26   |
| 3-E-Money Services Demographic Penetration Rate (Number of e-money service points /adult population)*10,000                                                          |        |        | 0.00   | 0.00   | 0.00   | 1.05   | 1.85   | 5.83   | 8.37   | 32.03  | 29.94  |
| 4-Aggregate Financial Services Demographic Penetration Rate (TGPSFd)  (Total number of financial service points/adult population)*10,000                             | 1.95   | 1.96   | 2.01   | 2.05   | 2.24   | 3.39   | 4.18   | 8.29   | 10.95  | 34.55  | 32.67  |
| 5-Banking Services Geographic Penetration Rate (Number of banking service points/total area)*1,000 km²                                                               | 2.34   | 2.54   | 4.58   | 5.05   | 5.83   | 6.64   | 7.55   | 7.98   | 8.81   | 9.40   | 9.46   |
| 6-Microfinance Services Geographic Penetration Rate (Number of microfinance service points/total area)*1,000 km²                                                     | 8.01   | 8.12   | 6.53   | 6.83   | 7.66   | 8      | 7.43   | 7.98   | 8.75   | 7.52   | 9.99   |
| 7-E-money Services Geographic Penetration Rate (Number of e-money service points/total area)*1,000 km²                                                               |        |        | 0.00   | 0.00   | 0.00   | 7.17   | 13.07  | 41.28  | 62.01  | 245.45 | 237.25 |
| 8-Aggregate Financial Services Geographic Penetration Rate (TGPSFg) (Total number of financial service points/total area)*1,000 km²                                  | 11.46  | 11.89  | 12.43  | 13.26  | 14.9   | 23.19  | 29.44  | 58.62  | 81.15  | 264.77 | 258.87 |
| FINANCIAL SERVICES Usage INDICATORS                                                                                                                                  |        |        |        |        |        |        |        |        |        |        |        |
| 9-Banking Services Rate of Usage (TUSB) (= Number of individuals with bank deposit or credit accounts / adult population)                                            | 21.59% | 19.38% | 15.50% | 15.33% | 15.04% | 15.77% | 17.47% | 17.59% | 18.03% | 20.67% | 22.92% |
| 10-Strict Banking Rate (TBS)  (= Number of individuals with deposit or credit accounts at banks, postal services, savings banks and the Treasury / adult population) | 22.53% | 20.77% | 17.09% | 17.34% | 17.16% | 18.55% | 20.39% | 21.00% | 21.43% | 24.27% | 26.78% |

#### 8.8 SUMMARY FOR TOGO

| 2008   | 2009                                                             | 2010                                                                                                     | 2011                                                                                                                                                                                                                                                                                                                                           | 2012                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 2013                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 2 014                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 2015                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 2016                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 2017                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 2018                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
|--------|------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------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| 18.59% | 20.40%                                                           | 24.85%                                                                                                   | 28.20%                                                                                                                                                                                                                                                                                                                                         | 33.01%                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 42.55%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 44.78%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 47.06%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 49.35%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 49.40%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 58.61%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| 41.12% | 41.17%                                                           | 41.94%                                                                                                   | 45.54%                                                                                                                                                                                                                                                                                                                                         | 50.17%                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 61.10%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 65.17%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 68.06%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 70.78%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 73.67%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 85.40%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
|        |                                                                  | 0.00%                                                                                                    | 0.00%                                                                                                                                                                                                                                                                                                                                          | 0.00%                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 2.16%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 4.72%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 21.16%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 26.51%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 69.57%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 87.23%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
|        |                                                                  | 0.00%                                                                                                    | 0.00%                                                                                                                                                                                                                                                                                                                                          | 0.00%                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 1.24%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 2.71%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 9.84%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 14.49%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 24.99%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 31.22%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| 41.12% | 41.17%                                                           | 41.94%                                                                                                   | 45.54%                                                                                                                                                                                                                                                                                                                                         | 50.17%                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 62.34%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 67.88%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 77.90%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 85.27%                   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| 34.95% | 35.00%                                                           | 35.65%                                                                                                   | 38.71%                                                                                                                                                                                                                                                                                                                                         | 42.65%                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 52.99%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 57.70%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                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                                                 | 71.90%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                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|        |                                                                  |                                                                                                          |                                                                                                                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                               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| 4,65%  | 4,61%                                                            | 4,55%                                                                                                    | 4,89%                                                                                                                                                                                                                                                                                                                                          | 5,04%                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 5,15%                         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                                                 | 5,68%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 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| -3,75% | 0,87%                                                            | 3,05%                                                                                                    | 1,29%                                                                                                                                                                                                                                                                                                                                          | 2,33%                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 3,33%                         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                                                 | 6,53%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| 9,82%  | 9,97%                                                            | 9,65%                                                                                                    | 9,54%                                                                                                                                                                                                                                                                                                                                          | 9,42%                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 9,07%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 8,79%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 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                                                 | 8,17%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| 1,01%  | 6,03%                                                            | 8,07%                                                                                                    | 5,78%                                                                                                                                                                                                                                                                                                                                          | 6,61%                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 7,18%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 8,56%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 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                                                 | 9,04%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| 0,192  | 0,189                                                            | 0,196                                                                                                    | 0,204                                                                                                                                                                                                                                                                                                                                          | 0,211                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 0,233                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 0,248                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 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                                                 | 0,445                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
|        | 18.59%<br>41.12%<br>41.12%<br>34.95%<br>4,65%<br>-3,75%<br>9,82% | 18.59% 20.40% 41.12% 41.17% 41.12% 41.17% 34.95% 35.00% 4,65% 4,61% -3,75% 0,87% 9,82% 9,97% 1,01% 6,03% | 18.59%       20.40%       24.85%         41.12%       41.17%       41.94%         0.00%       0.00%         41.12%       41.17%       41.94%         34.95%       35.00%       35.65%         4,65%       4,61%       4,55%         -3,75%       0,87%       3,05%         9,82%       9,97%       9,65%         1,01%       6,03%       8,07% | 18.59%       20.40%       24.85%       28.20%         41.12%       41.17%       41.94%       45.54%         0.00%       0.00%       0.00%         41.12%       41.17%       41.94%       45.54%         34.95%       35.00%       35.65%       38.71%         4,65%       4,61%       4,55%       4,89%         -3,75%       0,87%       3,05%       1,29%         9,82%       9,97%       9,65%       9,54%         1,01%       6,03%       8,07%       5,78% | 18.59%       20.40%       24.85%       28.20%       33.01%         41.12%       41.17%       41.94%       45.54%       50.17%         0.00%       0.00%       0.00%       0.00%         41.12%       41.17%       41.94%       45.54%       50.17%         34.95%       35.00%       35.65%       38.71%       42.65%         4,65%       4,61%       4,55%       4,89%       5,04%         -3,75%       0,87%       3,05%       1,29%       2,33%         9,82%       9,97%       9,65%       9,54%       9,42%         1,01%       6,03%       8,07%       5,78%       6,61% | 18.59%       20.40%       24.85%       28.20%       33.01%       42.55%         41.12%       41.17%       41.94%       45.54%       50.17%       61.10%         0.00%       0.00%       0.00%       0.00%       2.16%         41.12%       41.17%       41.94%       45.54%       50.17%       62.34%         34.95%       35.00%       35.65%       38.71%       42.65%       52.99%         4,65%       4,61%       4,55%       4,89%       5,04%       5,15%         -3,75%       0,87%       3,05%       1,29%       2,33%       3,33%         9,82%       9,97%       9,65%       9,54%       9,42%       9,07%         1,01%       6,03%       8,07%       5,78%       6,61%       7,18% | 18.59%       20.40%       24.85%       28.20%       33.01%       42.55%       44.78%         41.12%       41.17%       41.94%       45.54%       50.17%       61.10%       65.17%         0.00%       0.00%       0.00%       2.16%       4.72%         41.12%       41.17%       41.94%       45.54%       50.17%       62.34%       67.88%         34.95%       35.00%       35.65%       38.71%       42.65%       52.99%       57.70%         4,65%       4,61%       4,55%       4,89%       5,04%       5,15%       5,28%         -3,75%       0,87%       3,05%       1,29%       2,33%       3,33%       5,06%         9,82%       9,97%       9,65%       9,54%       9,42%       9,07%       8,79%         1,01%       6,03%       8,07%       5,78%       6,61%       7,18%       8,56% | 18.59%       20.40%       24.85%       28.20%       33.01%       42.55%       44.78%       47.06%         41.12%       41.17%       41.94%       45.54%       50.17%       61.10%       65.17%       68.06%         0.00%       0.00%       0.00%       2.16%       4.72%       21.16%         41.12%       41.17%       41.94%       45.54%       50.17%       62.34%       67.88%       77.90%         34.95%       35.00%       35.65%       38.71%       42.65%       52.99%       57.70%       66.21%         4,65%       4,61%       4,55%       4,89%       5,04%       5,15%       5,28%       5,35%         -3,75%       0,87%       3,05%       1,29%       2,33%       3,33%       5,06%       3,43%         9,82%       9,97%       9,65%       9,54%       9,42%       9,07%       8,79%       8,29%         1,01%       6,03%       8,07%       5,78%       6,61%       7,18%       8,56%       6,31% | 18.59%       20.40%       24.85%       28.20%       33.01%       42.55%       44.78%       47.06%       49.35%         41.12%       41.17%       41.94%       45.54%       50.17%       61.10%       65.17%       68.06%       70.78%         0.00%       0.00%       0.00%       2.16%       4.72%       21.16%       26.51%         0.00%       0.00%       0.00%       1.24%       2.71%       9.84%       14.49%         41.12%       41.17%       41.94%       45.54%       50.17%       62.34%       67.88%       77.90%       85.27%         34.95%       35.00%       35.65%       38.71%       42.65%       52.99%       57.70%       66.21%       72.48%         4,65%       4,61%       4,55%       4,89%       5,04%       5,15%       5,28%       5,35%       5,56%         -3,75%       0,87%       3,05%       1,29%       2,33%       3,33%       5,06%       3,43%       4,62%         9,82%       9,97%       9,65%       9,54%       9,42%       9,07%       8,79%       8,29%       8,31%         1,01%       6,03%       8,07%       5,78%       6,61%       7,18%       8,56%       6,31%       7,34% <td>18.59%       20.40%       24.85%       28.20%       33.01%       42.55%       44.78%       47.06%       49.35%       49.40%         41.12%       41.17%       41.94%       45.54%       50.17%       61.10%       65.17%       68.06%       70.78%       73.67%         0.00%       0.00%       0.00%       2.16%       4.72%       21.16%       26.51%       69.57%         41.12%       41.17%       41.94%       45.54%       50.17%       62.34%       67.88%       77.90%       85.27%       84.92%         34.95%       35.00%       35.65%       38.71%       42.65%       52.99%       57.70%       66.21%       72.48%       72.18%         4,65%       4,61%       4,55%       4,89%       5,04%       5,15%       5,28%       5,35%       5,56%       5,40%         -3,75%       0,87%       3,05%       1,29%       2,33%       3,33%       5,06%       3,43%       4,62%       6,25%         9,82%       9,97%       9,65%       9,54%       9,42%       9,07%       8,79%       8,29%       8,31%       8,10%         1,01%       6,03%       8,07%       5,78%       6,61%       7,18%       8,56%       6,31%       7,34%</td> | 18.59%       20.40%       24.85%       28.20%       33.01%       42.55%       44.78%       47.06%       49.35%       49.40%         41.12%       41.17%       41.94%       45.54%       50.17%       61.10%       65.17%       68.06%       70.78%       73.67%         0.00%       0.00%       0.00%       2.16%       4.72%       21.16%       26.51%       69.57%         41.12%       41.17%       41.94%       45.54%       50.17%       62.34%       67.88%       77.90%       85.27%       84.92%         34.95%       35.00%       35.65%       38.71%       42.65%       52.99%       57.70%       66.21%       72.48%       72.18%         4,65%       4,61%       4,55%       4,89%       5,04%       5,15%       5,28%       5,35%       5,56%       5,40%         -3,75%       0,87%       3,05%       1,29%       2,33%       3,33%       5,06%       3,43%       4,62%       6,25%         9,82%       9,97%       9,65%       9,54%       9,42%       9,07%       8,79%       8,29%       8,31%       8,10%         1,01%       6,03%       8,07%       5,78%       6,61%       7,18%       8,56%       6,31%       7,34% |

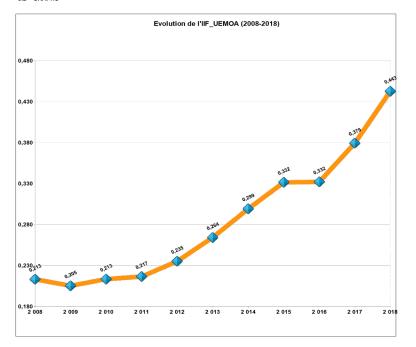
<sup>(\*\*)</sup> The aggregate rate of Usage of financial services incorporates data from all account holding entities, including EMIs from 2010.

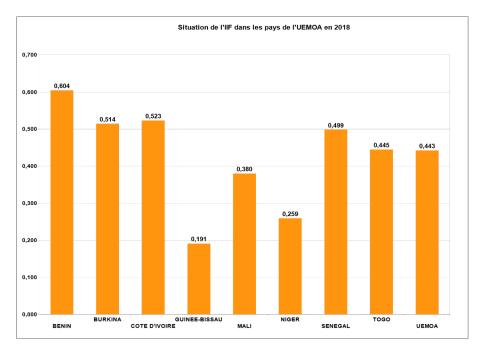
| l <b>.</b> | SYNTHETIC FINANCIAL INCLUSION INDEX IN WAEMU |
|------------|----------------------------------------------|
|            |                                              |

#### 3.1 – TRENDS IN THE SYNTHETIC FINANCIAL INCLUSION INDEX IN WAEMU (2007-2018)

| YEAR          | S 2008 | 2009  | 2010  | 2011  | 2012  | 2013  | 2 014 | 2015  | 2016  | 2017  | 2018  |
|---------------|--------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| COUNTRY       |        |       |       |       |       |       |       |       |       |       |       |
| BENIN         | 0.161  | 0.167 | 0.170 | 0.226 | 0.297 | 0.387 | 0.422 | 0.451 | 0.479 | 0.563 | 0.604 |
| BURKINA FASO  | 0.198  | 0.188 | 0.195 | 0.198 | 0.198 | 0.220 | 0.261 | 0.283 | 0.289 | 0.425 | 0.514 |
| COTE D'IVOIRE | 0.233  | 0.219 | 0.225 | 0.235 | 0.248 | 0.276 | 0.312 | 0.346 | 0.362 | 0.411 | 0.523 |
| GUINEA-BISSAU | 0.131  | 0.133 | 0.137 | 0.137 | 0.164 | 0.176 | 0.180 | 0.183 | 0.184 | 0.179 | 0.191 |
| MALI          | 0.181  | 0.180 | 0.188 | 0.194 | 0.197 | 0.210 | 0.254 | 0.303 | 0.330 | 0.351 | 0.380 |
| NIGER         | 0.132  | 0.129 | 0.139 | 0.141 | 0.160 | 0.214 | 0.226 | 0.254 | 0.237 | 0.234 | 0.259 |
| SENEGAL       | 0.233  | 0.233 | 0.253 | 0.264 | 0.281 | 0.334 | 0.388 | 0.430 | 0.375 | 0.459 | 0.499 |
| TOGO          | 0.192  | 0.189 | 0.196 | 0.204 | 0.211 | 0.233 | 0.248 | 0.282 | 0.302 | 0.433 | 0.445 |
| WAEMU         | 0.213  | 0.205 | 0.213 | 0.217 | 0.235 | 0.264 | 0.299 | 0.332 | 0.332 | 0.379 | 0.443 |

#### 3.2 - GRAPHS





| IV. INDICATOR-BASED SUMMARY O | F FINANCIAL INCLUSION MONI | TORING IN WAEMU FROM 2008 TO | 2018 |
|-------------------------------|----------------------------|------------------------------|------|
|                               |                            |                              |      |
|                               |                            |                              |      |
|                               |                            |                              |      |
|                               |                            |                              |      |
|                               |                            |                              |      |

Trends in Financial Inclusion Monitoring Indicators in WAEMU for FY 2018

# (Based on a population group aged 15 and older (adult population)

#### 4.1.1 AGGREGATE FINANCIAL SERVICES DEMOGRAPHIC PENETRATION RATE

| YEARS                                                                                                                | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 | 2 014 | 2015 | 2016 | 2017 | 2018 |
|----------------------------------------------------------------------------------------------------------------------|------|------|------|------|------|------|-------|------|------|------|------|
| Banking Services Demographic Penetration Rate (=Number of banking service points/adult population)*10,000            |      |      |      |      |      |      |       |      |      |      |      |
| Benin                                                                                                                | 0.23 | 0.31 | 0.59 | 0.66 | 0.73 | 0.82 | 0.83  | 0.83 | 0.86 | 0.86 | 0.87 |
| Burkina Faso                                                                                                         | 0.18 | 0.21 | 0.36 | 0.47 | 0.48 | 0.53 | 0.59  | 0.63 | 0.66 | 0.68 | 0.70 |
| Côte d'Ivoire                                                                                                        | 0.24 | 0.26 | 0.70 | 0.78 | 0.81 | 0.93 | 1.04  | 1.07 | 1.09 | 1.23 | 1.07 |
| Guinea-Bissau                                                                                                        | 0.22 | 0.32 | 0.36 | 0.40 | 0.50 | 0.75 | 0.77  | 0.87 | 0.89 | 0.90 | 1.00 |
| Mali                                                                                                                 | 0.31 | 0.32 | 0.66 | 0.72 | 0.79 | 0.85 | 0.89  | 0.97 | 0.89 | 0.93 | 0.91 |
| Niger                                                                                                                | 0.11 | 0.11 | 0.16 | 0.20 | 0.23 | 0.28 | 0.30  | 0.33 | 0.33 | 0.35 | 0.40 |
| Senegal                                                                                                              | 0.32 | 0.35 | 0.81 | 0.91 | 0.96 | 0.97 | 0.96  | 1.01 | 1.04 | 1.25 | 1.22 |
| Togo                                                                                                                 | 0.40 | 0.42 | 0.74 | 0.78 | 0.88 | 0.97 | 1.07  | 1.13 | 1.19 | 1.23 | 1.19 |
| WAEMU                                                                                                                | 0.24 | 0.27 | 0.56 | 0.63 | 0.68 | 0.75 | 0.8   | 0.85 | 0.85 | 0.93 | 0.89 |
| Microfinance Services Demographic Penetration Rate (= Number of microfinance service points/adult population)*10,000 |      |      | ,    |      |      |      |       |      |      |      |      |
| Benin                                                                                                                | 0.79 | 0.95 | 0.98 | 0.97 | 0.97 | 0.94 | 0.95  | 1.00 | 1.08 | 1.00 | 1.00 |
| Burkina Faso                                                                                                         | 0.51 | 0.56 | 0.55 | 0.52 | 0.51 | 0.63 | 0.65  | 0.68 | 0.67 | 0.65 | 0.60 |
| Côte d'Ivoire                                                                                                        | 0.18 | 0.18 | 0.18 | 0.18 | 0.24 | 0.23 | 0.23  | 0.21 | 0.24 | 0.25 | 0.26 |
| Guinea-Bissau                                                                                                        | 0.17 | 0.17 | 0.18 | 0.21 | 0.23 | 0.22 | 0.23  | 0.23 | 0.19 | 0.19 | 0.10 |
| Mali                                                                                                                 | 1.03 | 1.00 | 1.00 | 0.97 | 0.98 | 0.96 | 0.9   | 0.88 | 0.78 | 0.78 | 0.78 |
| Niger                                                                                                                | 0.22 | 0.23 | 0.19 | 0.19 | 0.19 | 0.19 | 0.19  | 0.18 | 0.18 | 0.13 | 0.13 |
| Senegal                                                                                                              | 0.88 | 0.89 | 1.33 | 1.24 | 1.23 | 1.22 | 1.40  | 1.40 | 1.05 | 1.56 | 1.48 |
| Togo                                                                                                                 | 1.36 | 1.34 | 1.06 | 1.06 | 1.15 | 1.17 | 1.05  | 1.13 | 1.18 | 0.98 | 1.26 |
| WAEMU                                                                                                                | 0.59 | 0.62 | 0.65 | 0.63 | 0.64 | 0.66 | 0.67  | 0.68 | 0.63 | 0.67 | 0.67 |

(Based on a population group aged 15 and older (adult population)

| YEARS                                                                                                     | 2008 | 2009 | 2010 | 2011 | 2012  | 2013  | 2 014 | 2015  | 2016  | 2017  | 2018   |
|-----------------------------------------------------------------------------------------------------------|------|------|------|------|-------|-------|-------|-------|-------|-------|--------|
| E-Money Services Demographic Penetration Rate (=Number of e-money service points/adult population)*10,000 |      |      |      |      |       |       |       |       |       |       |        |
| Benin                                                                                                     |      |      | 0.00 | 0.00 | 20.34 | 39.10 | 43.26 | 47.83 | 52.83 | 66.71 | 112.93 |
| Burkina Faso                                                                                              |      |      | 0.00 | 0.09 | 3.06  | 2.63  | 12.63 | 16.77 | 12.70 | 41.68 | 60.62  |
| Côte d'Ivoire                                                                                             |      |      | 0.00 | 0.87 | 3.02  | 7.12  | 14.30 | 21.73 | 23.77 | 33.93 | 58.85  |
| Guinea-Bissau                                                                                             |      |      | 0.00 | 0.00 | 0.00  | 0.00  | 0.53  | 0.55  | 0.67  | 0.78  | 0.86   |
| Mali                                                                                                      |      |      | 0.00 | 1.61 | 1.78  | 4.30  | 19.56 | 36.63 | 43.12 | 45.33 | 54.59  |
| Niger                                                                                                     |      |      | 0.00 | 0.81 | 4.62  | 17.16 | 26.15 | 36.73 | 23.71 | 21.31 | 25.56  |
| Senegal                                                                                                   |      |      | 2.25 | 1.59 | 3.92  | 17.41 | 28.83 | 37.75 | 19.89 | 41.84 | 49.27  |
| Togo                                                                                                      |      |      | 0.00 | 0.00 | 0.00  | 1.05  | 1.85  | 5.83  | 8.37  | 32.03 | 29.94  |
| WAEMU                                                                                                     |      |      | 0.31 | 0.80 | 4.54  | 11.33 | 20.28 | 28.77 | 25.84 | 38.53 | 54.53  |
| Aggregate Financial Services Demographic Penetration Rate (TGPSFd)                                        |      |      | -    |      |       |       |       |       |       |       |        |
| Benin                                                                                                     | 1.49 | 1.72 | 2.00 | 2.04 | 22.43 | 41.23 | 45.41 | 50.03 | 55.14 | 69.21 | 115.48 |
| Burkina Faso                                                                                              | 0.89 | 0.98 | 1.12 | 1.30 | 4.26  | 4.11  | 14.28 | 18.47 | 14.41 | 43.37 | 62.26  |
| Côte d'Ivoire                                                                                             | 0.61 | 0.63 | 0.89 | 1.83 | 4.07  | 8.30  | 15.58 | 23.03 | 25.11 | 35.44 | 60.21  |
| Guinea-Bissau                                                                                             | 0.41 | 0.52 | 0.56 | 0.64 | 0.75  | 1.00  | 1.55  | 1.68  | 1.77  | 1.90  | 1.97   |
| Mali                                                                                                      | 1.33 | 1.32 | 1.66 | 3.31 | 3.55  | 6.11  | 21.35 | 38.48 | 44.80 | 47.04 | 56.28  |
| Niger                                                                                                     | 0.39 | 0.40 | 0.41 | 1.25 | 5.08  | 17.68 | 26.73 | 37.34 | 24.31 | 21.88 | 26.18  |
| Senegal                                                                                                   | 1.44 | 1.49 | 4.62 | 3.97 | 6.34  | 19.81 | 31.50 | 41.23 | 23.02 | 45.67 | 52.96  |
| Togo                                                                                                      | 1.95 | 1.96 | 2.01 | 2.05 | 2.24  | 3.39  | 4.18  | 8.29  | 10.95 | 34.55 | 32.67  |
| WAEMU                                                                                                     | 1.01 | 1.06 | 1.65 | 2.19 | 5.98  | 12.88 | 21.93 | 30.56 | 27.59 | 40.42 | 56.39  |

# (Based on a population group aged 15 and older (adult population)

# 4.1.2 AGGREGATE FINANCIAL GEOGRAPHIC PENETRATION RATE

| YEARS                                                                                                           | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 | 2 014 | 2015 | 2016 | 2017 | 2018 |
|-----------------------------------------------------------------------------------------------------------------|------|------|------|------|------|------|-------|------|------|------|------|
| Banking Services Geographic Penetration Rate<br>(=Number of banking service points/total area)*1,000 km²        |      |      |      |      |      |      |       |      |      |      |      |
| Benin                                                                                                           | 0.92 | 1.27 | 2.52 | 2.89 | 3.29 | 3.83 | 3.99  | 4.16 | 4.44 | 4.61 | 4.84 |
| Burkina Faso                                                                                                    | 0.50 | 0.60 | 1.08 | 1.44 | 1.53 | 1.75 | 2.02  | 2.24 | 2.40 | 2.57 | 2.89 |
| Côte d'Ivoire                                                                                                   | 0.86 | 0.97 | 2.72 | 3.09 | 3.29 | 3.93 | 4.46  | 4.74 | 4.96 | 5.84 | 5.22 |
| Guinea-Bissau                                                                                                   | 0.50 | 0.75 | 0.83 | 0.94 | 1.16 | 1.77 | 1.83  | 2.08 | 2.19 | 2.30 | 2.57 |
| Mali                                                                                                            | 0.17 | 0.20 | 0.43 | 0.49 | 0.55 | 0.61 | 0.66  | 0.74 | 0.71 | 0.76 | 0.77 |
| Niger                                                                                                           | 0.06 | 0.07 | 0.10 | 0.13 | 0.16 | 0.20 | 0.22  | 0.24 | 0.25 | 0.28 | 0.33 |
| Senegal                                                                                                         | 1.10 | 1.27 | 2.97 | 3.43 | 3.73 | 3.86 | 4.01  | 4.30 | 4.55 | 5.63 | 5.74 |
| Togo                                                                                                            | 2.34 | 2.54 | 4.58 | 5.05 | 5.83 | 6.64 | 7.55  | 7.98 | 8.81 | 9.40 | 9.46 |
| WAEMU                                                                                                           | 0.34 | 0.39 | 0.85 | 0.99 | 1.10 | 1.25 | 1.38  | 1.49 | 1.55 | 1.75 | 1.76 |
| Microfinance Services Geographic Penetration Rate (=Number of microfinance service points/total area)*1,000 km² |      |      |      |      |      |      |       |      |      |      |      |
| Benin                                                                                                           | 3.14 | 3.88 | 4.14 | 4.25 | 4.34 | 4.37 | 4.56  | 4.98 | 5.59 | 5.35 | 5.59 |
| Burkina Faso                                                                                                    | 1.44 | 1.62 | 1.63 | 1.61 | 1.61 | 2.06 | 2.23  | 2.41 | 2.47 | 2.46 | 2.47 |
| Côte d'Ivoire                                                                                                   | 0.65 | 0.67 | 0.69 | 0.70 | 0.96 | 0.98 | 0.97  | 0.94 | 1.08 | 1.16 | 1.26 |
| Guinea-Bissau                                                                                                   | 0.39 | 0.39 | 0.42 | 0.50 | 0.53 | 0.53 | 0.55  | 0.55 | 0.47 | 0.47 | 0.25 |
| Mali                                                                                                            | 0.59 | 0.64 | 0.65 | 0.65 | 0.68 | 0.69 | 0.67  | 0.67 | 0.62 | 0.64 | 0.66 |
| Niger                                                                                                           | 0.13 | 0.14 | 0.12 | 0.13 | 0.13 | 0.13 | 0.14  | 0.13 | 0.13 | 0.10 | 0.11 |
| Senegal                                                                                                         | 3.06 | 3.20 | 4.89 | 4.68 | 4.77 | 4.83 | 5.83  | 5.94 | 4.59 | 7.04 | 6.99 |
| Togo                                                                                                            | 8.01 | 8.12 | 6.53 | 6.83 | 7.66 | 8.00 | 7.43  | 7.98 | 8.75 | 7.52 | 9.99 |
| WAEMU                                                                                                           | 0.83 | 0.90 | 0.98 | 0.98 | 1.04 | 1.09 | 1.15  | 1.19 | 1.15 | 1.26 | 1.32 |

(Based on a population group aged 15 and older (adult population)

| YEARS                                                                                                                                | 2008  | 2009  | 2010  | 2011  | 2012   | 2013   | 2 014  | 2015   | 2016   | 2017   | 2018   |
|--------------------------------------------------------------------------------------------------------------------------------------|-------|-------|-------|-------|--------|--------|--------|--------|--------|--------|--------|
| E-money Services Geographic Penetration Rate<br>(=Number of e-money service points/total area)*1,000 km²                             |       |       |       |       |        |        |        |        |        |        |        |
| Benin                                                                                                                                |       |       | 0.00  | 0.00  | 91.40  | 181.91 | 208.37 | 238.67 | 273.36 | 358.66 | 631.46 |
| Burkina Faso                                                                                                                         |       |       | 0.00  | 0.28  | 9.74   | 8.65   | 43.07  | 59.19  | 46.46  | 158.00 | 249.57 |
| Côte d'Ivoire                                                                                                                        |       |       | 0.00  | 3.47  | 12.36  | 29.93  | 61.20  | 96.14  | 108.62 | 160.51 | 286.53 |
| Guinea-Bissau                                                                                                                        |       |       | 0.00  | 0.00  | 0.00   | 0.00   | 1.25   | 1.33   | 1.66   | 1.99   | 2.21   |
| Mali                                                                                                                                 |       |       | 0.00  | 1.09  | 1.24   | 3.09   | 14.50  | 28.07  | 34.18  | 37.16  | 45.97  |
| Niger                                                                                                                                |       |       | 0.00  | 0.55  | 3.26   | 12.11  | 19.18  | 26.99  | 17.92  | 16.79  | 21.05  |
| Senegal                                                                                                                              |       |       | 8.27  | 6.00  | 15.20  | 69.28  | 119.90 | 160.12 | 87.08  | 188.67 | 232.37 |
| Togo                                                                                                                                 |       |       | 0.00  | 0.00  | 0.00   | 7.17   | 13.07  | 41.28  | 62.01  | 245.45 | 237.25 |
| WAEMU                                                                                                                                |       |       | 0.46  | 1.26  | 7.35   | 18.85  | 34.81  | 50.60  | 47.02  | 72.61  | 107.24 |
| Aggregate Financial Services Geographic Penetration Rate (TGPSFg) (= Total number of financial service points /total area)*1,000 km² |       |       |       |       |        |        |        |        |        |        |        |
| Benin                                                                                                                                | 5.86  | 7.00  | 8.45  | 8.95  | 100.74 | 191.83 | 218.66 | 249.58 | 285.28 | 371.35 | 644.93 |
| Burkina Faso                                                                                                                         | 2.51  | 2.84  | 3.35  | 4.01  | 13.58  | 13.17  | 48.08  | 64.62  | 52.13  | 163.84 | 255.77 |
| Côte d'Ivoire                                                                                                                        | 2.20  | 2.33  | 3.41  | 7.25  | 16.61  | 34.83  | 66.63  | 101.81 | 114.66 | 167.51 | 293.01 |
| Guinea-Bissau                                                                                                                        | 0.91  | 1.16  | 1.27  | 1.47  | 1.72   | 2.33   | 3.65   | 3.99   | 4.35   | 4.79   | 5.07   |
| Mali                                                                                                                                 | 0.76  | 0.84  | 1.09  | 2.23  | 2.47   | 4.39   | 15.83  | 29.49  | 35.51  | 38.56  | 47.39  |
| Niger                                                                                                                                | 0.23  | 0.24  | 0.26  | 0.85  | 3.58   | 12.48  | 19.60  | 27.44  | 18.37  | 17.24  | 21.56  |
| Senegal                                                                                                                              | 5.00  | 5.31  | 16.98 | 14.96 | 24.55  | 78.83  | 130.98 | 174.87 | 100.80 | 205.94 | 249.80 |
| Togo                                                                                                                                 | 11.46 | 11.89 | 12.43 | 13.26 | 14.90  | 23.19  | 29.44  | 58.62  | 81.15  | 264.77 | 258.87 |
| WAEMU                                                                                                                                | 1.42  | 1.55  | 2.50  | 3.44  | 9.69   | 21.42  | 37.62  | 53.75  | 50.20  | 76.17  | 110.89 |

# 4.2 FINANCIAL SERVICES Usage INDICATORS

# (Based on a population group aged 15 and older)

## 4.2.1 STRICT BANKING RATE (TBS)

| YEARS                                                                                                                                                           | 2008   | 2009   | 2010   | 2011   | 2012   | 2013   | 2 014  | 2015   | 2016   | 2017   | 2018   |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| Banking Services Rate of Usage (TUSB)<br>(=Number of individuals with deposit or credit accounts at banks / adult population)                                   |        |        |        |        |        |        |        |        |        |        |        |
| Benin                                                                                                                                                           | 7.62%  | 9.22%  | 10.63% | 12.04% | 12.64% | 15.12% | 16.01% | 15.66% | 16.05% | 10.61% | 12.25% |
| Burkina Faso                                                                                                                                                    | 6.21%  | 6.43%  | 7.21%  | 8.04%  | 9.82%  | 10.30% | 11.57% | 14.32% | 15.23% | 15.87% | 16.20% |
| Côte d'Ivoire                                                                                                                                                   | 7.00%  | 9.10%  | 11.24% | 19.19% | 16.18% | 16.31% | 15.31% | 15.53% | 16.87% | 16.89% | 21.31% |
| Guinea-Bissau                                                                                                                                                   | 2.81%  | 3.45%  | 3.81%  | 3.72%  | 4.63%  | 5.76%  | 6.88%  | 8.61%  | 10.72% | 10.40% | 10.78% |
| Mali                                                                                                                                                            | 8.36%  | 7.56%  | 8.07%  | 8.53%  | 9.01%  | 9.50%  | 9.52%  | 10.58% | 11.12% | 12.61% | 23.26% |
| Niger                                                                                                                                                           | 1.13%  | 1.58%  | 1.68%  | 2.00%  | 2.62%  | 3.23%  | 4.29%  | 5.32%  | 5.62%  | 5.39%  | 5.59%  |
| Senegal                                                                                                                                                         | 10.68% | 7.83%  | 9.47%  | 10.56% | 11.61% | 14.44% | 16.84% | 15.39% | 16.05% | 17.93% | 17.17% |
| Togo                                                                                                                                                            | 21.59% | 19.38% | 15.50% | 15.33% | 15.04% | 15.77% | 17.47% | 17.59% | 18.03% | 20.67% | 22.92% |
| WAEMU                                                                                                                                                           | 7.68%  | 7.77%  | 8.57%  | 10.89% | 10.81% | 11.79% | 12.44% | 13.07% | 13.84% | 14.05% | 16.96% |
| YEARS                                                                                                                                                           | 2008   | 2009   | 2010   | 2011   | 2012   | 2013   | 2 014  | 2015   | 2016   | 2017   | 2018   |
| Strict Banking Rate (TBS)  (= Number of individuals with deposit or credit accounts at banks, postal services, savings banks and the Treasury/adult population) |        |        |        |        |        |        |        |        |        |        |        |
| Benin                                                                                                                                                           | 18.38% | 19.63% | 21.55% | 22.61% | 23.22% | 25.36% | 26.32% | 26.35% | 26.74% | 20.88% | 22.48% |
| Burkina Faso                                                                                                                                                    | 6.26%  | 10.92% | 12.99% | 12.84% | 14.74% | 15.40% | 16.90% | 19.81% | 21.03% | 21.02% | 21.28% |
| Côte d'Ivoire                                                                                                                                                   | 7.05%  | 9.15%  | 11.47% | 19.45% | 16.46% | 16.51% | 15.62% | 15.83% | 17.19% | 17.24% | 21.63% |
| Guinea-Bissau                                                                                                                                                   | 2.81%  | 3.45%  | 3.81%  | 3.72%  | 4.63%  | 5.76%  | 6.88%  | 8.61%  | 10.72% | 10.40% | 10.78% |
| Mali                                                                                                                                                            | 8.36%  | 7.56%  | 8.07%  | 8.53%  | 9.01%  | 9.50%  | 9.52%  | 10.58% | 11.12% | 12.61% | 23.26% |
| Niger                                                                                                                                                           | 1.40%  | 1.86%  | 1.82%  | 2.16%  | 2.78%  | 3.39%  | 4.45%  | 5.49%  | 5.78%  | 5.55%  | 5.82%  |
| Senegal                                                                                                                                                         | 11.70% | 8.89%  | 10.61% | 11.79% | 13.01% | 15.93% | 18.34% | 16.98% | 17.72% | 19.64% | 18.97% |
| Тодо                                                                                                                                                            | 22.53% | 20.77% | 17.09% | 17.34% | 17.16% | 18.55% | 20.39% | 21.00% | 21.43% | 24.27% | 26.78% |
| WAEMU                                                                                                                                                           | 8.92%  | 9.69%  | 10.79% | 12.96% | 12.94% | 13.97% | 14.71% | 15.45% | 16.30% | 16.39% | 19.34% |

# (Based on a population group aged 15 and older)

4.2.2 EXTENDED BANKING RATE (TBE)

| YEARS                                                                                                                                                                               | 2008   | 2009   | 2010   | 2011   | 2012   | 2013   | 2 014  | 2015   | 2016   | 2017   | 2018   |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| Microfinance Services Rate of Usage (TUSM) = Total number of individuals with accounts at microfinance institutions / adult population)                                             |        |        | _      |        |        |        | _      |        |        |        |        |
| Benin                                                                                                                                                                               | 22.92% | 27.70% | 31.37% | 29.65% | 28.78% | 36.88% | 38.29% | 38.76% | 36.41% | 42.34% | 46.19% |
| Burkina Faso                                                                                                                                                                        | 9.41%  | 14.16% | 14.39% | 14.21% | 15.91% | 16.64% | 17.17% | 18.05% | 18.02% | 18.92% | 20.01% |
| Côte d'Ivoire                                                                                                                                                                       | 8.26%  | 8.33%  | 10.22% | 7.54%  | 7.62%  | 5.77%  | 6.00%  | 7.21%  | 7.92%  | 8.26%  | 10.99% |
| Guinea-Bissau                                                                                                                                                                       | 1.16%  | 1.00%  | 0.98%  | 1.08%  | 1.13%  | 1.08%  | 1.14%  | 1.18%  | 1.11%  | 1.13%  | 1.07%  |
| Mali                                                                                                                                                                                | 14.73% | 13.03% | 13.66% | 13.40% | 13.33% | 13.28% | 12.19% | 12.63% | 12.77% | 12.97% | 13.47% |
| Niger                                                                                                                                                                               | 0.00%  | 5.53%  | 6.13%  | 5.63%  | 8.25%  | 9.19%  | 9.64%  | 11.22% | 11.03% | 10.29% | 8.86%  |
| Senegal                                                                                                                                                                             | 18.98% | 17.72% | 20.35% | 22.02% | 23.48% | 24.88% | 26.77% | 26.36% | 28.12% | 28.24% | 32.90% |
| Тодо                                                                                                                                                                                | 18.59% | 20.40% | 24.85% | 28.20% | 33.01% | 42.55% | 44.78% | 47.06% | 49.35% | 49.40% | 58.61% |
| WAEMU                                                                                                                                                                               | 11.53% | 13.24% | 14.90% | 14.38% | 15.49% | 16.91% | 17.54% | 18.37% | 18.73% | 19.44% | 21.71% |
| YEARS                                                                                                                                                                               | 2008   | 2009   | 2010   | 2011   | 2012   | 2013   | 2 014  | 2015   | 2016   | 2017   | 2018   |
| Extended Banking Rate (TBE)  (= Number of individuals with deposit or credit accounts in banks, postal services, savings banks, the Treasury, and Microfinances / adult population) |        |        |        |        | _      |        |        |        |        |        |        |
| Benin                                                                                                                                                                               | 41.30% | 47.33% | 52.92% | 52.26% | 52.00% | 62.24% | 64.61% | 65.11% | 63.15% | 63.22% | 68.67% |
| Burkina Faso                                                                                                                                                                        | 15.68% | 25.08% | 27.38% | 27.04% | 30.65% | 32.04% | 34.07% | 37.86% | 39.05% | 39.94% | 41.29% |
| Côte d'Ivoire                                                                                                                                                                       | 15.31% | 17.49% | 21.69% | 26.99% | 24.08% | 22.28% | 21.62% | 23.03% | 25.11% | 25.51% | 32.63% |
| Guinea-Bissau                                                                                                                                                                       | 3.97%  | 4.45%  | 4.79%  | 4.80%  | 5.75%  | 6.84%  | 8.02%  | 9.79%  | 11.84% | 11.53% | 11.84% |
| Mali                                                                                                                                                                                | 23.09% | 20.59% | 21.73% | 21.93% | 22.34% | 22.78% | 21.71% | 23.21% | 23.89% | 25.58% | 36.73% |
| Niger                                                                                                                                                                               | 1.40%  | 7.38%  | 7.94%  | 7.79%  | 11.03% | 12.58% | 14.08% | 16.71% | 16.81% | 15.84% | 14.68% |
| Senegal                                                                                                                                                                             | 30.67% | 26.61% | 30.96% | 33.80% | 36.48% | 40.81% | 45.10% | 43.35% | 45.84% | 47.88% | 51.87% |
| Togo                                                                                                                                                                                | 41.12% | 41.17% | 41.94% | 45.54% | 50.17% | 61.10% | 65.17% | 68.06% | 70.78% | 73.67% | 85.40% |
| WAEMU                                                                                                                                                                               | 20.44% | 22.94% | 25.68% | 27.34% | 28.43% | 30.88% | 32.24% | 33.83% | 35.03% | 35.82% | 41.05% |

# (Based on a population group aged 15 and older)

4.2.3 AGGREGATE RATE OF Usage OF FINANCIAL SERVICES (TGUSF)

| YEARS                                                                                                                                                                                                                      | 2008  | 2009 | 2010  | 2011   | 2012   | 2013   | 2 014  | 2015   | 2016   | 2017   | 2018   |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------|------|-------|--------|--------|--------|--------|--------|--------|--------|--------|
| E-money Services Rate of Usage (TUSME)  "based on opened EM accounts = Number of individuals with e-money accounts at EMIs, e-money issuing  banks and other financial institutions / adult population / adult population) |       |      |       |        |        |        |        |        |        |        |        |
| Benin                                                                                                                                                                                                                      |       |      | 0.06% | 0.12%  | 0.20%  | 0.35%  | 5.11%  | 14.17% | 19.21% | 96.57% | 97.11% |
| Burkina Faso                                                                                                                                                                                                               |       |      | 0.00% | 0.87%  | 1.58%  | 9.22%  | 11.80% | 15.33% | 26.88% | 57.24% | 71.30% |
| Côte d'Ivoire                                                                                                                                                                                                              |       |      | 0.00% | 17.46% | 24.31% | 37.56% | 46.95% | 50.99% | 53.18% | 70.27% | 71.74% |
| Guinea-Bissau                                                                                                                                                                                                              |       |      | 0.00% | 0.00%  | 0.00%  | 0.00%  | 2.95%  | 4.36%  | 8.24%  | 7.98%  | 69.04% |
| Mali                                                                                                                                                                                                                       |       |      | 1.42% | 3.90%  | 6.32%  | 10.35% | 30.90% | 41.47% | 42.32% | 44.56% | 48.19% |
| Niger                                                                                                                                                                                                                      |       |      | 0.00% | 1.68%  | 1.77%  | 2.61%  | 5.78%  | 6.39%  | 6.44%  | 6.34%  | 8.75%  |
| Senegal                                                                                                                                                                                                                    |       |      | 0.91% | 2.70%  | 8.49%  | 11.52% | 26.93% | 32.95% | 36.01% | 64.47% | 61.85% |
| Тодо                                                                                                                                                                                                                       |       |      | 0.00% | 0.00%  | 0.00%  | 2.16%  | 4.72%  | 21.16% | 26.51% | 69.57% | 87.23% |
| WAEMU                                                                                                                                                                                                                      |       |      | 0.35% | 5.42%  | 8.27%  | 13.86% | 22.70% | 28.75% | 32.50% | 55.38% | 60.58% |
| E-money Services Rate of Usage (TUSME) (Based on active EM accounts = Number of individuals with active e-money accounts at microfinances, e-money issuing banks and other financial institutions / adult population)      |       |      |       |        |        |        |        |        |        |        |        |
| Benin                                                                                                                                                                                                                      |       |      | 0.03% | 0.07%  | 0.13%  | 0.23%  | 2.66%  | 7.28%  | 17.36% | 48.69% | 49.32% |
| Burkina Faso                                                                                                                                                                                                               |       |      | 0.00% | 0.81%  | 1.47%  | 8.55%  | 2.99%  | 9.74%  | 13.80% | 38.52% | 54.52% |
| Côte d'Ivoire                                                                                                                                                                                                              |       |      | 0.00% | 10.73% | 14.94% | 23.08% | 24.09% | 25.51% | 33.10% | 46.02% | 49.48% |
| Guinea-Bissau                                                                                                                                                                                                              |       |      | 0.00% | 0.00%  | 0.00%  | 0.00%  | 1.47%  | 2.18%  | 2.90%  | 4.57%  | 11.12% |
| Mali                                                                                                                                                                                                                       |       |      | 0.71% | 1.95%  | 3.18%  | 5.27%  | 15.79% | 20.48% | 21.36% | 18.54% | 17.46% |
| Niger                                                                                                                                                                                                                      |       |      | 0.00% | 0.84%  | 0.89%  | 1.31%  | 2.89%  | 3.19%  | 3.10%  | 3.24%  | 2.89%  |
| Senegal                                                                                                                                                                                                                    |       |      | 0.47% | 1.42%  | 4.43%  | 5.94%  | 13.63% | 17.83% | 26.40% | 26.90% | 29.16% |
| Togo                                                                                                                                                                                                                       |       |      | 0.00% | 0.00%  | 0.00%  | 1.24%  | 2.71%  | 9.84%  | 14.49% | 24.99% | 31.22% |
| WAEMU                                                                                                                                                                                                                      |       |      | 0.18% | 3.25%  | 4.92%  | 8.59%  | 11.15% | 14.82% | 19.75% | 29.88% | 33.95% |
| 4.2.3 AGGREGATE RATE OF Usage OF FINANCIAL SERVICES (TO                                                                                                                                                                    | SUSF) |      |       |        |        |        |        |        |        |        |        |
| YEARS                                                                                                                                                                                                                      | 2008  | 2009 | 2010  | 2011   | 2012   | 2013   | 2 014  | 2015   | 2016   | 2017   | 2018   |
| Aggregate rate of Usage of financial services (TGUSF) (based on opened EM accounts = Extended Banking Rate + E-money Services Rate of Usage, based on opened accounts)                                                     |       |      |       |        |        |        |        |        |        |        |        |

# (Based on a population group aged 15 and older)

| Benin                                                                                                                                                                   | 41.30% | 47.33% | 52.98% | 52.38% | 52.20% | 62.59% | 69.72% | 79.28% | 82.36% | 85.60% | 88.90%  |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|---------|
|                                                                                                                                                                         |        |        |        |        |        |        |        |        | -      |        |         |
| Burkina Faso                                                                                                                                                            | 15.68% | 25.08% | 27.38% | 27.92% | 32.23% | 41.25% | 45.87% | 53.19% | 65.92% | 97.18% | 98.06%  |
| Côte d'Ivoire                                                                                                                                                           | 15.31% | 17.49% | 21.69% | 44.45% | 48.39% | 59.84% | 68.57% | 74.02% | 78.30% | 95.78% | 105.53% |
| Guinea-Bissau                                                                                                                                                           | 3.97%  | 4.45%  | 4.79%  | 4.80%  | 5.75%  | 6.84%  | 10.97% | 15.54% | 21.72% | 20.19% | 20.71%  |
| Mali                                                                                                                                                                    | 23.09% | 20.59% | 23.15% | 25.83% | 28.66% | 33.13% | 52.61% | 67.73% | 70.66% | 71.37% | 86.25%  |
| Niger                                                                                                                                                                   | 1.40%  | 7.38%  | 7.94%  | 9.47%  | 12.80% | 15.19% | 19.86% | 23.10% | 23.25% | 22.65% | 23.60%  |
| Senegal                                                                                                                                                                 | 30.67% | 26.61% | 31.87% | 36.50% | 44.97% | 52.33% | 72.03% | 76.30% | 81.85% | 87.12% | 89.11%  |
| Togo                                                                                                                                                                    | 41.12% | 41.17% | 41.94% | 45.54% | 50.17% | 63.26% | 69.90% | 89.22% | 97.29% | 96.89% | 96.52%  |
| WAEMU                                                                                                                                                                   | 20,44% | 22,94% | 26,03% | 32,76% | 36,70% | 44,75% | 55,49% | 63,07% | 68,24% | 78,11% | 83,51%  |
| Aggregate rate of Usage of financial services (TGUSF)  (Based on active EM accounts = Extended Banking Rate + E-money Services Rate of Usage, based on active accounts) |        |        |        |        |        |        |        |        |        |        |         |
| Benin                                                                                                                                                                   | 41.30% | 47.33% | 52.95% | 52.33% | 52.13% | 62.47% | 67.27% | 72.38% | 80.51% | 83.68% | 86.90%  |
| Burkina Faso                                                                                                                                                            | 15.68% | 25.08% | 27.38% | 27.86% | 32.12% | 40.59% | 37.05% | 47.60% | 52.85% | 78.46% | 79.17%  |
| Côte d'Ivoire                                                                                                                                                           | 15.31% | 17.49% | 21.69% | 37.72% | 39.02% | 45.36% | 45.71% | 48.54% | 58.21% | 71.52% | 82.10%  |
| Guinea-Bissau                                                                                                                                                           | 3.97%  | 4.45%  | 4.79%  | 4.80%  | 5.75%  | 6.84%  | 9.49%  | 11.97% | 14.74% | 16.11% | 16.52%  |
| Mali                                                                                                                                                                    | 23.09% | 20.59% | 22.44% | 23.88% | 25.52% | 28.05% | 37.51% | 43.69% | 45.25% | 44.13% | 54.19%  |
| Niger                                                                                                                                                                   | 1.40%  | 7.38%  | 7.94%  | 8.63%  | 11.92% | 13.89% | 16.97% | 19.90% | 19.91% | 19.08% | 16.27%  |
| Senegal                                                                                                                                                                 | 30.67% | 26.61% | 31.43% | 35.22% | 40.91% | 46.75% | 58.74% | 61.18% | 72.24% | 76.90% | 78.22%  |
| Togo                                                                                                                                                                    | 41.12% | 41.17% | 41.94% | 45.54% | 50.17% | 62.34% | 67.88% | 77.90% | 85.27% | 84.92% | 84.59%  |
| WAEMU                                                                                                                                                                   | 20.44% | 22.94% | 25.86% | 30.59% | 33.35% | 39.48% | 43.39% | 48.64% | 54.77% | 62.45% | 66.62%  |

#### 4.2.3 AGGREGATE RATE OF USAGE OF FINANCIAL SERVICES (TGUSF)

| 1121071001120711211111201 00710201 1111111101112011110120 (1                                                |        |        |        |        |        |        |        |        |        |        |        |
|-------------------------------------------------------------------------------------------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| YEARS                                                                                                       | 2008   | 2009   | 2010   | 2011   | 2012   | 2013   | 2 014  | 2015   | 2016   | 2017   | 2018   |
| Aggregate rate of Usage of financial services (TGUSF) (based on opened accounts), adjusted for multibanking |        |        |        |        |        |        |        |        |        |        |        |
| Benin                                                                                                       | 35.40% | 40.56% | 45.41% | 44.89% | 44.73% | 53.64% | 59.75% | 67.94% | 70.58% | 73.36% | 76.19% |
| Burkina Faso                                                                                                | 13.55% | 21.67% | 23.66% | 24.12% | 27.85% | 35.64% | 39.63% | 45.95% | 56.96% | 83.96% | 84.72% |
| Côte d'Ivoire                                                                                               | 13.12% | 14.99% | 18.59% | 38.10% | 41.47% | 51.29% | 58.77% | 63.44% | 67.10% | 82.08% | 90.44% |

| 3.40%  | 3.81%                                                                                    | 4.11%                                                                                                                                                                                                                                                                                                       | 4.12%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 4.93%                                                                          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8.13%         10.26%           19.79%         17.65%         19.23%         20.46%         21.87%         24.04%</td> <td>19.79%         17.65%         19.84%         22.14%         24.56%         28.39%         48.09%         58.05%         60.55%           1.20%         6.33%         6.81%         8.11%         10.97%         13.02%         17.02%         19.79%         19.92%           26.29%         22.81%         27.31%         31.28%         38.54%         44.85%         61.73%         65.39%         70.14%           34.95%         35.00%         35.65%         38.71%         42.65%         53.77%         59.41%         75.84%         82.69%           17.52%         19.66%         22.32%         28.09%         31.47%         38.36%         47.57%         54.07%         58.51%           35.40%         40.56%         45.38%         44.85%         44.67%         53.53%         57.65%         62.03%         69.00%           13.12%         14.99%         18.59%         32.33%         33.44%         38.88%         39.18%         41.60%         49.89%           3.40%         3.81%         4.11%         4.12%         4.93%         5.86%         8.13%         10.26%         12.63%           19.79%         17.65%         19.23%         20.46%         21.87%         24.04%         32.14%<td>19.79%         17.65%         19.84%         22.14%         24.56%         28.39%         48.09%         58.05%         60.55%         61.17%           1.20%         6.33%         6.81%         8.11%         10.97%         13.02%         17.02%         19.79%         19.92%         19.41%           26.29%         22.81%         27.31%         31.28%         38.54%         44.85%         61.73%         65.39%         70.14%         74.66%           34.95%         35.00%         35.65%         38.71%         42.65%         53.77%         59.41%         75.84%         82.69%         82.36%           17.52%         19.66%         22.32%         28.09%         31.47%         38.36%         47.57%         54.07%         58.51%         67.00%           35.40%         40.56%         45.38%         44.85%         44.67%         53.53%         57.65%         62.03%         69.00%         71.71%           13.55%         21.67%         23.66%         24.07%         27.75%         35.07%         32.02%         41.13%         45.66%         67.79%           13.12%         14.99%         18.59%         32.33%         33.44%         38.88%         39.18%         41.60%         49.89%         <t< td=""></t<></td></td> | 19.79%       17.65%       19.84%       22.14%       24.56%       28.39%       48.09%         1.20%       6.33%       6.81%       8.11%       10.97%       13.02%       17.02%         26.29%       22.81%       27.31%       31.28%       38.54%       44.85%       61.73%         34.95%       35.00%       35.65%       38.71%       42.65%       53.77%       59.41%         17.52%       19.66%       22.32%       28.09%       31.47%       38.36%       47.57%         35.40%       40.56%       45.38%       44.85%       44.67%       53.53%       57.65%         13.55%       21.67%       23.66%       24.07%       27.75%       35.07%       32.02%         13.12%       14.99%       18.59%       32.33%       33.44%       38.88%       39.18%         3.40%       3.81%       4.11%       4.12%       4.93%       5.86%       8.13%         19.79%       17.65%       19.23%       20.46%       21.87%       24.04%       32.14%         1.20%       6.33%       6.81%       7.39%       10.21%       11.90%       14.55%         26.29%       22.81%       26.94%       30.18%       35.06%       40.07% | 19.79%         17.65%         19.84%         22.14%         24.56%         28.39%         48.09%         58.05%           1.20%         6.33%         6.81%         8.11%         10.97%         13.02%         17.02%         19.79%           26.29%         22.81%         27.31%         31.28%         38.54%         44.85%         61.73%         65.39%           34.95%         35.00%         35.65%         38.71%         42.65%         53.77%         59.41%         75.84%           17.52%         19.66%         22.32%         28.09%         31.47%         38.36%         47.57%         54.07%           35.40%         40.56%         45.38%         44.85%         44.67%         53.53%         57.65%         62.03%           13.55%         21.67%         23.66%         24.07%         27.75%         35.07%         32.02%         41.13%           13.12%         14.99%         18.59%         32.33%         33.44%         38.88%         39.18%         41.60%           3.40%         3.81%         4.11%         4.12%         4.93%         5.86%         8.13%         10.26%           19.79%         17.65%         19.23%         20.46%         21.87%         24.04% | 19.79%         17.65%         19.84%         22.14%         24.56%         28.39%         48.09%         58.05%         60.55%           1.20%         6.33%         6.81%         8.11%         10.97%         13.02%         17.02%         19.79%         19.92%           26.29%         22.81%         27.31%         31.28%         38.54%         44.85%         61.73%         65.39%         70.14%           34.95%         35.00%         35.65%         38.71%         42.65%         53.77%         59.41%         75.84%         82.69%           17.52%         19.66%         22.32%         28.09%         31.47%         38.36%         47.57%         54.07%         58.51%           35.40%         40.56%         45.38%         44.85%         44.67%         53.53%         57.65%         62.03%         69.00%           13.12%         14.99%         18.59%         32.33%         33.44%         38.88%         39.18%         41.60%         49.89%           3.40%         3.81%         4.11%         4.12%         4.93%         5.86%         8.13%         10.26%         12.63%           19.79%         17.65%         19.23%         20.46%         21.87%         24.04%         32.14% <td>19.79%         17.65%         19.84%         22.14%         24.56%         28.39%         48.09%         58.05%         60.55%         61.17%           1.20%         6.33%         6.81%         8.11%         10.97%         13.02%         17.02%         19.79%         19.92%         19.41%           26.29%         22.81%         27.31%         31.28%         38.54%         44.85%         61.73%         65.39%         70.14%         74.66%           34.95%         35.00%         35.65%         38.71%         42.65%         53.77%         59.41%         75.84%         82.69%         82.36%           17.52%         19.66%         22.32%         28.09%         31.47%         38.36%         47.57%         54.07%         58.51%         67.00%           35.40%         40.56%         45.38%         44.85%         44.67%         53.53%         57.65%         62.03%         69.00%         71.71%           13.55%         21.67%         23.66%         24.07%         27.75%         35.07%         32.02%         41.13%         45.66%         67.79%           13.12%         14.99%         18.59%         32.33%         33.44%         38.88%         39.18%         41.60%         49.89%         <t< td=""></t<></td> | 19.79%         17.65%         19.84%         22.14%         24.56%         28.39%         48.09%         58.05%         60.55%         61.17%           1.20%         6.33%         6.81%         8.11%         10.97%         13.02%         17.02%         19.79%         19.92%         19.41%           26.29%         22.81%         27.31%         31.28%         38.54%         44.85%         61.73%         65.39%         70.14%         74.66%           34.95%         35.00%         35.65%         38.71%         42.65%         53.77%         59.41%         75.84%         82.69%         82.36%           17.52%         19.66%         22.32%         28.09%         31.47%         38.36%         47.57%         54.07%         58.51%         67.00%           35.40%         40.56%         45.38%         44.85%         44.67%         53.53%         57.65%         62.03%         69.00%         71.71%           13.55%         21.67%         23.66%         24.07%         27.75%         35.07%         32.02%         41.13%         45.66%         67.79%           13.12%         14.99%         18.59%         32.33%         33.44%         38.88%         39.18%         41.60%         49.89% <t< td=""></t<> |

<sup>(\*):</sup> The aggregate rate of Usage of financial services incorporates data from all account holding entities, including Emoney from 2010

#### 4.3 FINANCIAL SERVICES AFFORDABILITY INDICATORS

#### 4.3.1 BANK DEPOSIT INTEREST RATES

| YEARS                                                                                                      | 2008   | 2009  | 2010  | 2011   | 2012   | 2013  | 2 014 | 2015  | 2016  | 2017  | 2018  |
|------------------------------------------------------------------------------------------------------------|--------|-------|-------|--------|--------|-------|-------|-------|-------|-------|-------|
| Nominal Interest Rate on Bank Deposits                                                                     |        |       |       |        |        |       |       |       |       |       |       |
| Benin                                                                                                      | 5.09%  | 4.93% | 5.00% | 6.16%  | 5.68%  | 6.07% | 6.17% | 5.98% | 5.78% | 5.85% | 5.76% |
| Burkina Faso                                                                                               | 5.26%  | 5.41% | 5.58% | 5.87%  | 4.62%  | 4.82% | 5.17% | 4.70% | 5.40% | 5.67% | 5.70% |
| Côte d'Ivoire                                                                                              | 5.28%  | 5.23% | 5.22% | 5.31%  | 5.25%  | 5.21% | 5.15% | 5.01% | 5.08% | 4.98% | 4.98% |
| Guinea-Bissau                                                                                              | 3.22%  | 3.76% | 3.71% | 4.10%  | 4.53%  | 4.71% | 4.64% | 4.54% | 4.24% | 4.07% | 4.42% |
| Mali                                                                                                       | 5.00%  | 4.84% | 4.86% | 4.84%  | 4.69%  | 4.91% | 4.93% | 4.82% | 4.82% | 4.92% | 4.92% |
| Niger                                                                                                      | 4.99%  | 5.23% | 5.07% | 5.17%  | 5.31%  | 5.57% | 5.55% | 5.22% | 5.98% | 5.70% | 5.70% |
| Senegal                                                                                                    | 4.79%  | 5.00% | 5.02% | 5.18%  | 5.08%  | 5.60% | 5.51% | 5.58% | 5.38% | 5.13% | 5.46% |
| Тодо                                                                                                       | 4.65%  | 4.61% | 4.55% | 4.89%  | 5.04%  | 5.15% | 5.28% | 5.35% | 5.56% | 5.40% | 5.68% |
| WAEMU                                                                                                      | 4.98%  | 4.98% | 5.11% | 5.26%  | 5.04%  | 5.25% | 5.33% | 5.16% | 5.37% | 5.28% | 5.41% |
| Real interest Rate on Bank Deposits<br>(= nominal Interest Rate on Bank Deposits – average inflation rate) |        |       |       |        |        |       |       |       |       |       |       |
| Benin                                                                                                      | -2.65% | 4.51% | 2.84% | 3.37%  | -0.99% | 5.02% | 7.35% | 5.66% | 6.63% | 5.74% | 6.61% |
| Burkina Faso                                                                                               | -4.89% | 4.51% | 6.22% | 3.02%  | 0.77%  | 4.27% | 5.43% | 3.77% | 5.61% | 5.25% | 3.53% |
| Côte d'Ivoire                                                                                              | -0.98% | 4.68% | 3.41% | 0.40%  | 3.90%  | 2.57% | 4.67% | 3.72% | 4.35% | 4.25% | 4.25% |
| Guinea-Bissau                                                                                              | -4.35% | 6.71% | 1.43% | -0.92% | 2.35%  | 3.98% | 5.72% | 2.92% | 2.70% | 3.04% | 3.39% |
| Mali                                                                                                       | -3.83% | 2.40% | 3.64% | 1.81%  | -0.58% | 5.52% | 4.00% | 3.37% | 5.67% | 3.10% | 3.02% |
| Niger                                                                                                      | -5.66% | 4.76% | 4.09% | 2.16%  | 4.84%  | 3.21% | 6.53% | 4.18% | 5.77% | 3.22% | 2.92% |
| Senegal                                                                                                    | -0.91% | 7.41% | 3.74% | 1.72%  | 3.61%  | 4.85% | 6.68% | 5.47% | 4.54% | 3.78% | 4.11% |
| Togo                                                                                                       | -3.75% | 0.87% | 3.05% | 1.29%  | 2.33%  | 3.33% | 5.06% | 3.43% | 4.62% | 6.25% | 6.53% |
| WAEMU                                                                                                      | -2.25% | 4.57% | 3.70% | 1.34%  | 2.61%  | 3.64% | 5.50% | 4.03% | 5.05% | 4.24% | 4.26% |

#### 4.3.2 BANK LOAN INTEREST RATES

| YEARS                                                                                                | 2008   | 2009   | 2010   | 2011   | 2012   | 2013  | 2 014  | 2015   | 2016  | 2017  | 2018  |
|------------------------------------------------------------------------------------------------------|--------|--------|--------|--------|--------|-------|--------|--------|-------|-------|-------|
| Nominal Interest Rate on Bank Loans                                                                  |        | -      |        |        |        |       |        |        |       |       |       |
| Benin                                                                                                | 11.35% | 11.27% | 11.40% | 9.18%  | 8.81%  | 8.74% | 8.16%  | 7.93%  | 8.09% | 7.84% | 7.78% |
| Burkina Faso                                                                                         | 8.81%  | 9.61%  | 9.44%  | 9.43%  | 9.44%  | 8.75% | 8.17%  | 7.98%  | 7.54% | 7.25% | 7.44% |
| Côte d'Ivoire                                                                                        | 7.12%  | 7.84%  | 7.72%  | 7.91%  | 7.60%  | 7.07% | 6.44%  | 6.13%  | 6.17% | 6.42% | 6.33% |
| Guinea-Bissau                                                                                        | 10.75% | 10.86% | 10.67% | 10.86% | 9.82%  | 9.38% | 9.32%  | 9.23%  | 9.12% | 9.35% | 9.15% |
| Mali                                                                                                 | 9.75%  | 9.65%  | 9.35%  | 9.26%  | 9.13%  | 8.90% | 8.77%  | 8.73%  | 8.34% | 7.99% | 7.86% |
| Niger                                                                                                | 11.30% | 11.66% | 11.19% | 11.22% | 10.77% | 9.66% | 10.25% | 10.32% | 9.89% | 9.69% | 9.23% |
| Senegal                                                                                              | 7.47%  | 7.44%  | 7.02%  | 6.61%  | 6.22%  | 6.06% | 6.00%  | 5.88%  | 5.67% | 5.98% | 5.89% |
| Togo                                                                                                 | 9.82%  | 9.97%  | 9.65%  | 9.54%  | 9.42%  | 9.07% | 8.79%  | 8.29%  | 8.31% | 8.10% | 8.17% |
| WAEMU                                                                                                | 8.12%  | 8.58%  | 8.39%  | 8.50%  | 7.99%  | 7.65% | 7.26%  | 7.01%  | 6.93% | 6.93% | 6.79% |
| Real interest Rate on Bank Loans<br>(= nominal interest rate on bank loans – average inflation rate) |        |        |        |        |        |       |        |        |       |       |       |
| Benin                                                                                                | 3.16%  | 10.83% | 9.11%  | 6.31%  | 1.95%  | 7.67% | 9.36%  | 7.61%  | 8.96% | 7.73% | 8.65% |
| Burkina Faso                                                                                         | -1.68% | 8.67%  | 10.10% | 6.49%  | 5.40%  | 8.19% | 8.44%  | 7.02%  | 7.76% | 6.82% | 5.23% |
| Côte d'Ivoire                                                                                        | 0.76%  | 7.28%  | 5.87%  | 2.88%  | 6.21%  | 4.38% | 5.96%  | 4.83%  | 5.43% | 5.68% | 5.59% |
| Guinea-Bissau                                                                                        | 2.64%  | 14.02% | 8.24%  | 5.52%  | 7.54%  | 8.62% | 10.44% | 7.54%  | 7.51% | 8.27% | 8.07% |
| Mali                                                                                                 | 0.52%  | 7.10%  | 8.07%  | 6.11%  | 3.64%  | 9.54% | 7.81%  | 7.23%  | 9.21% | 6.11% | 5.91% |
| Niger                                                                                                | 0.00%  | 11.16% | 10.14% | 8.03%  | 10.28% | 7.21% | 11.28% | 9.23%  | 9.67% | 7.12% | 6.36% |
| Senegal                                                                                              | 1.63%  | 9.91%  | 5.72%  | 3.10%  | 4.74%  | 5.31% | 7.17%  | 5.77%  | 4.83% | 4.62% | 4.53% |
| Togo                                                                                                 | 1.01%  | 6.03%  | 8.07%  | 5.78%  | 6.61%  | 7.18% | 8.56%  | 6.31%  | 7.34% | 8.97% | 9.04% |
| WAEMU                                                                                                | 0.67%  | 8.16%  | 6.93%  | 4.47%  | 5.50%  | 6.01% | 7.43%  | 5.86%  | 6.61% | 5.87% | 5.63% |





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